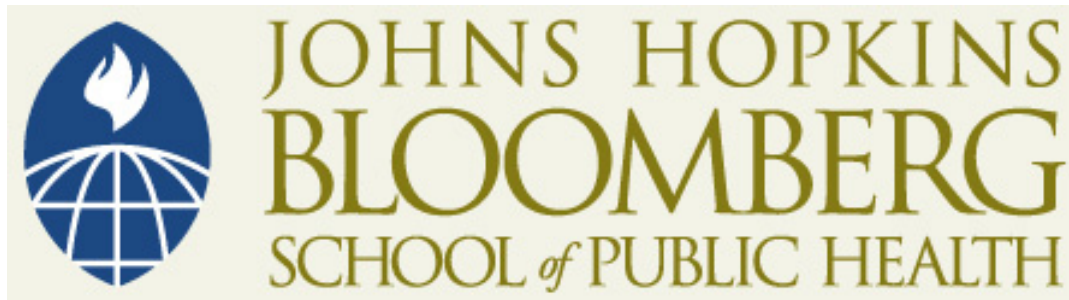


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# What do we mean by cause in public health ?

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Constantine E. Frangakis  
Department of Biostatistics

<http://www.biostat.jhsph.edu/~cfrangak>



# Motivation

Work and discussions by colleagues and speaker.

Penrose, R (1989). The emperor's new mind. Oxford.



# Outline

1. Causal effects: what do we mean ?
2. Do we do research based on what we mean ?
3. Challenges to current approach



# 1. Causal effects: what do we mean ?

## Example (a)

When we say:

“More women will survive cancer because (thanks to) the newer screening method”

we mean:

“if women get screened with the new method, more of them will survive than if the same women get screened with the existing method”



## Example (b)

When we say:

“Hormone replacement therapy (HRT) increases the risk of heart problems in (a group of) women”

we hope we mean:

“the group of women will have more heart problems if they get HRT versus if they do not get HRT”



## Notes:

By “causal effect”, in principle, we mean a comparison of outcomes if the same group of people at the same time were to be given two different treatments, so

a Causal Effect is a result of an intervention.

We cannot directly observe a causal effect, although we can estimate it under assumptions/or designs with comparable groups



2. Does usual statistical research reflect what we mean by causal effects ?

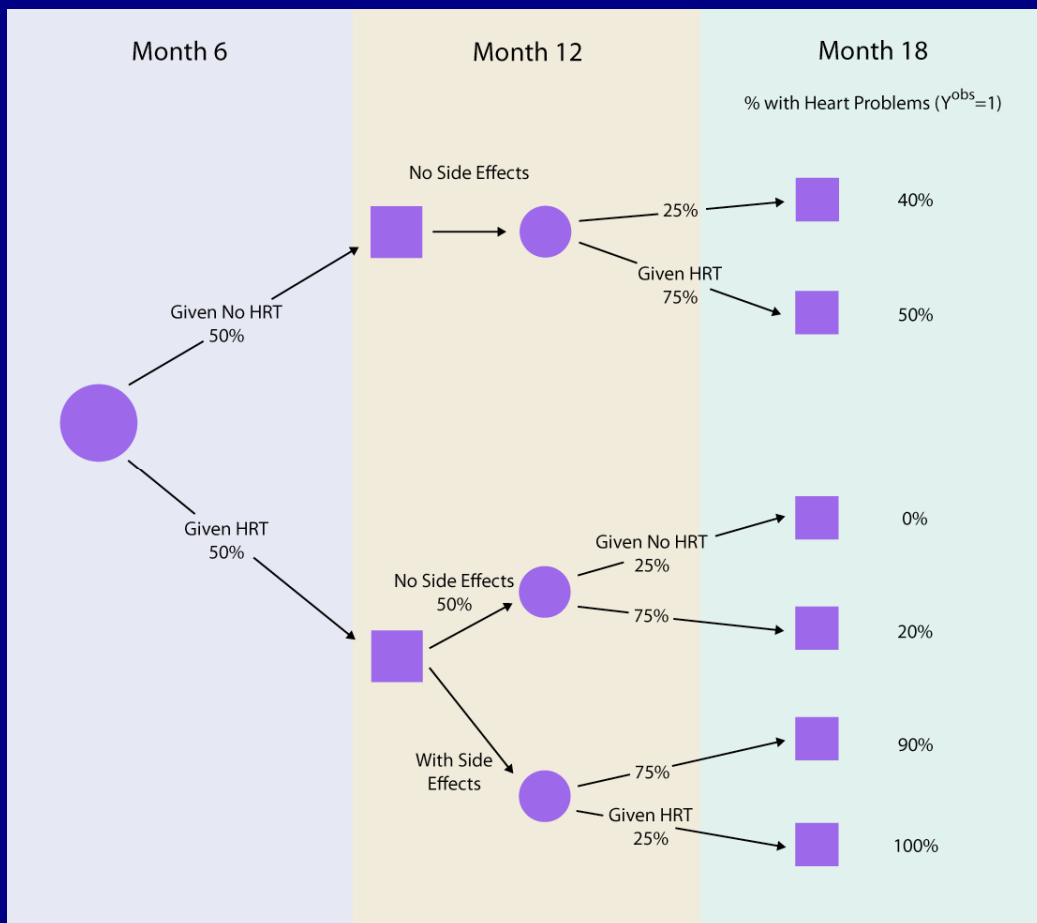
We argue that it does not always, and that this impacts, ultimately, whether we really choose the right treatments.

See an example





# Example: a hypothetical 2-phase study on HRT



Women in a 2-time study on effect of hormone replacement therapy (HRT) on heart problems

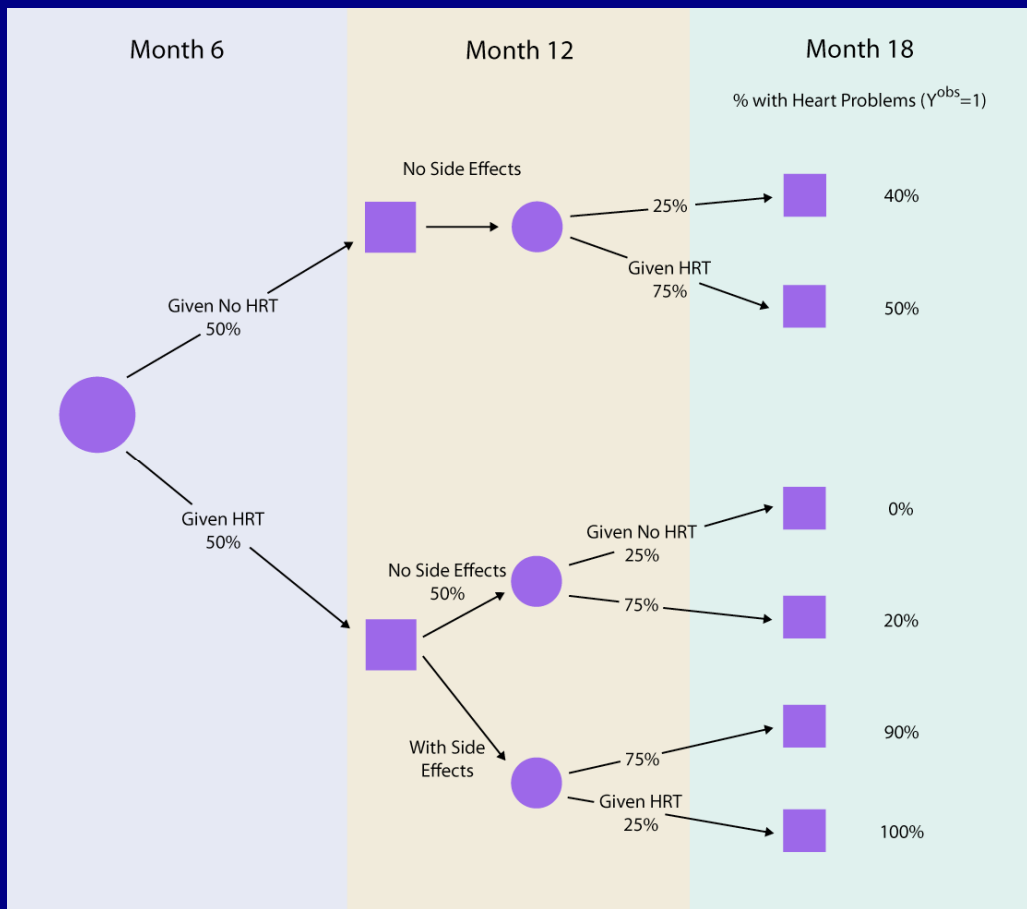
Doctors randomize women to no HRT/ HRT, based on evidence of side-effects

Is sustained HRT better for women, than no HRT ?

→ Three comparisons ...



“Correct” comparison :  
from the data, we can  
show that :

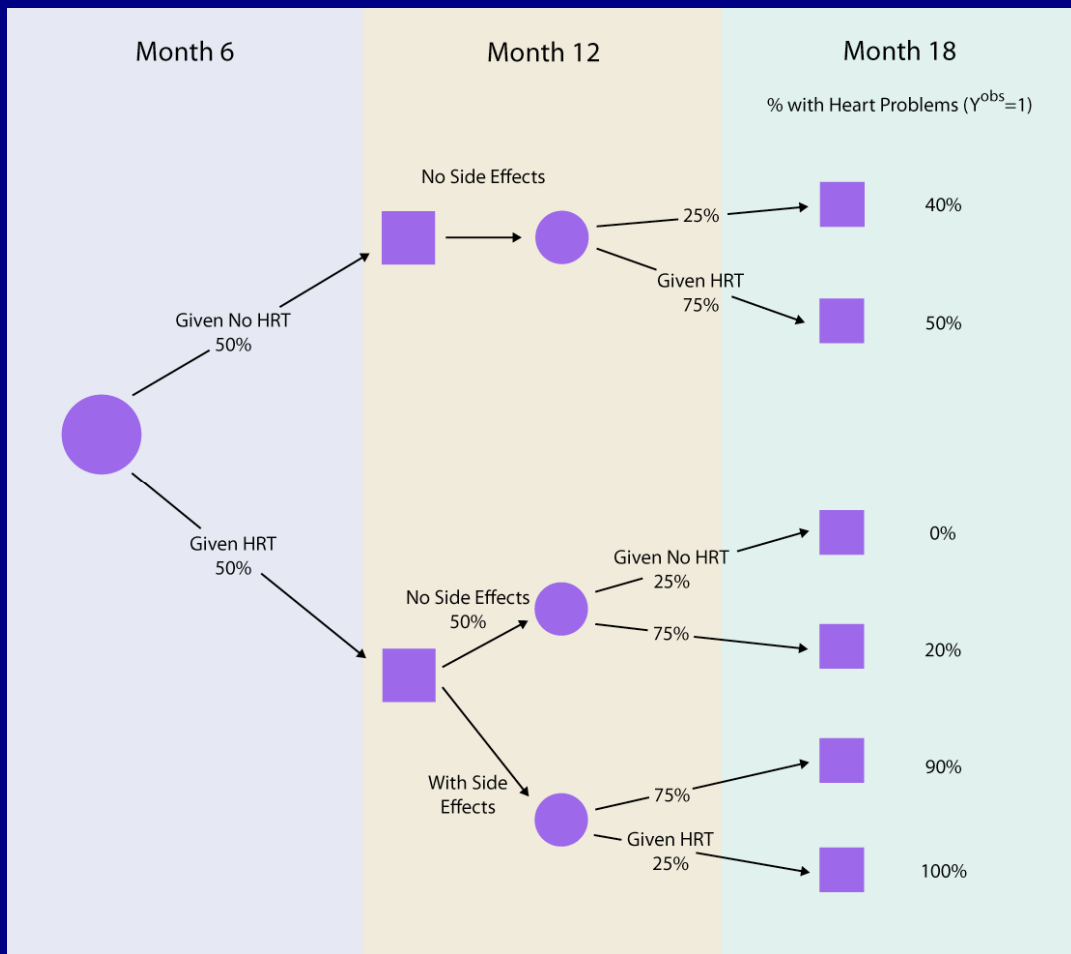


% of women with heart problems, if all were given HRT at both times =  
60 %

but

% of women with heart problems, if none was given HRT at both times =  
40%

So, sustained HRT causes more heart problems

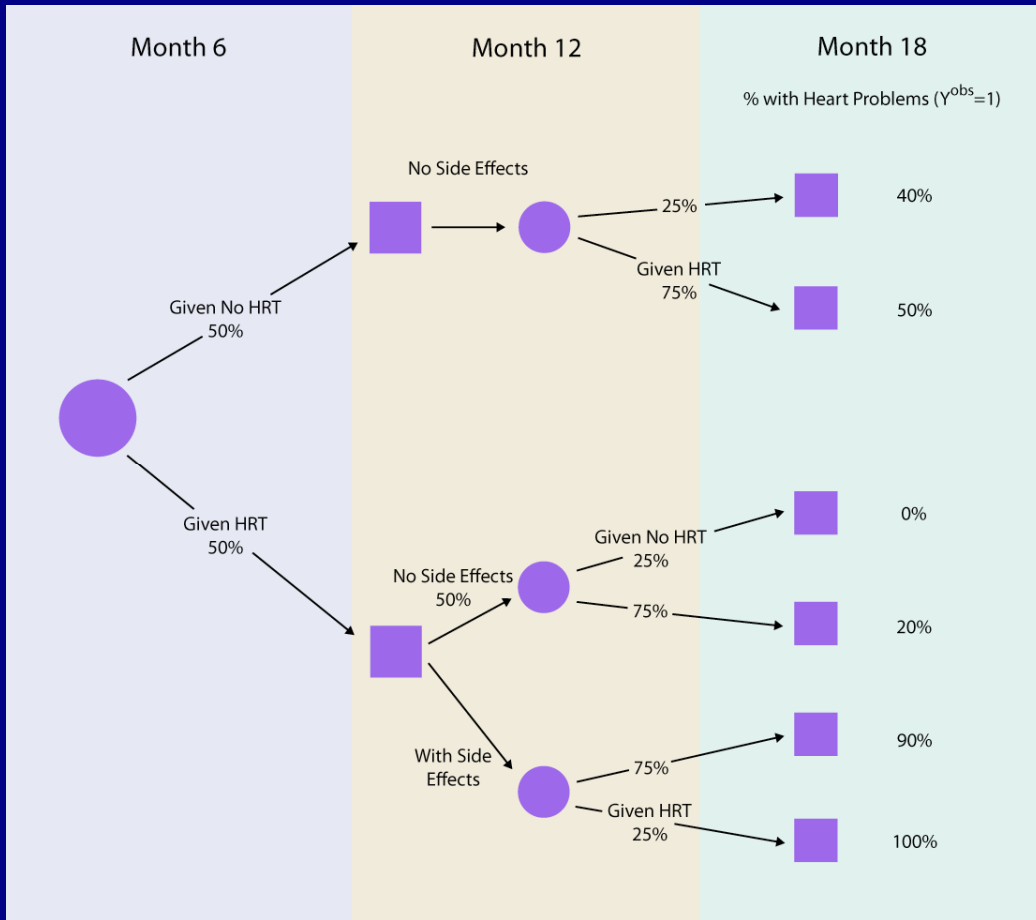


“Crude” comparison

% of women with heart problems, among those who get HRT at both times  
40%

% of women with heart problems, among those who get no HRT  
40%

So, “crude comparison” gives equal treatments



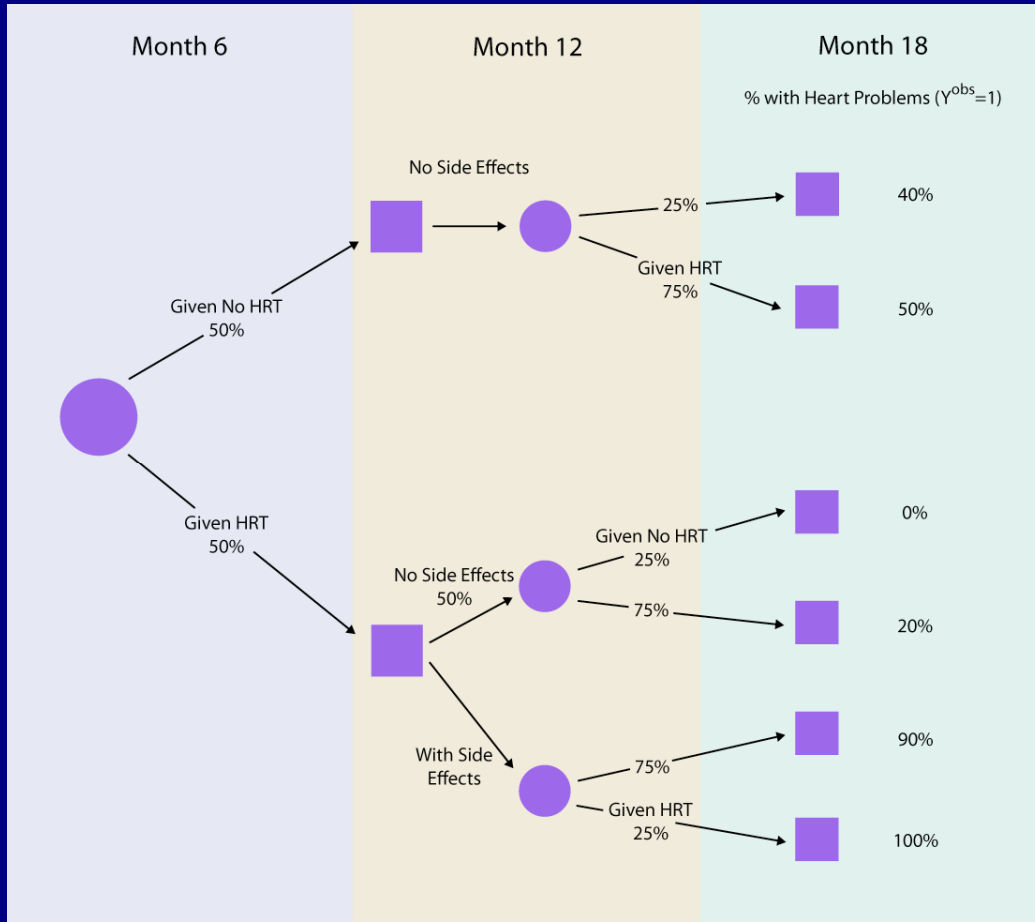
## “Adjusting” for side effects

% of women with heart problems, among those who get HRT at both times, and have no side effects:  
20%

% of women with heart problems, among those who get no HRT, and have no side effects:  
40%

So, “adjustment” favours the worst treatment

## “Adjusting for” side effects



% of women with heart problems, among those who get HRT at both times, and have no side effects: 20%

% of women with heart problems, among those who get no HRT, and have no side effects: 40%

So, “adjustment” favours the worst treatment

Note: the above “adjustment” as a regression is sometimes represented by:

$$Y_{\text{month 18}} \sim \text{side effects}_{\text{month 12}} + \text{treatment}_{\text{month 6}} + \text{treatment}_{\text{month 12}}$$



## How did we get the correct answer ?

By using what we mean by causal effect:  
the comparison of the two clinical outcomes of women,  
if they were given HRT versus if they were not.

For a particular woman, these two outcomes are called  
“Potential Outcomes” (Rubin 74).



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It means we use them as unknowns with the (correct) logic,  
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## Why does the usual “adjustment” generally fail ?

Because the logic operates on the Potential Outcomes, and  
not directly on the observed data





### 3. Challenges to the meaning of causal effect used in public health

The usual meaning has at least two key characteristics:

1) Consistency:

a process evolves the same way whether we observe (or otherwise measure) the process or not

2) Temporality:

the effect of a cause “happens” after the cause



## On “consistency”

The currently accepted physical theory for the microscopic level is quantum mechanics:

according to quantum mechanics:

a measurement (even if not by observation)  
causes a processes to change its values,  
but also

a process obeys different rules when not  
being measured than when it is being  
measured



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Most physical laws describe processes in time, but do not explain why time flows one way and not the other.



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The 2<sup>nd</sup> thermodynamic law does address time flow, saying that systems will evolve to disorder

In this law, cause and effect are reverse in time (teleologic): the cause is the future state of disorder, to which the present system is attracted.



Can it happen that a cause-effect be so different than what we “feel” ?



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It happens very often !

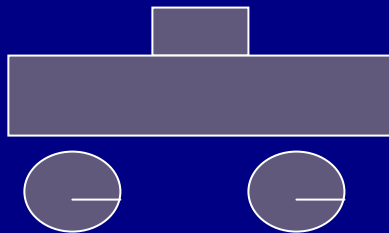
Think of a child watching a movie of a car going right, and observing its wheels turning counter-clockwise.



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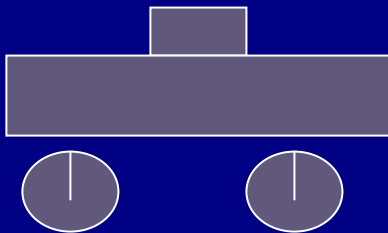




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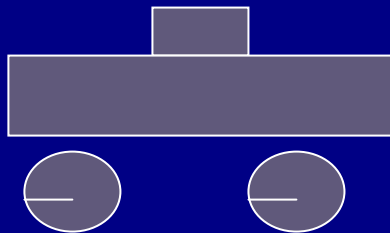




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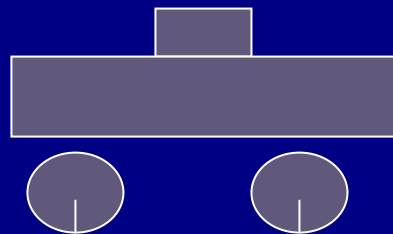




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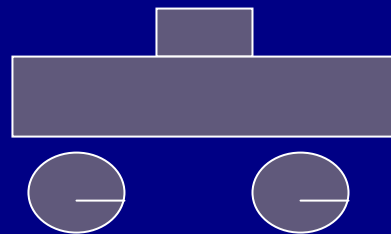




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Think of a child watching a movie of a car going right, and observing its wheels turning counter-clockwise.

The child\* would conclude that:

“wheels spinning counter-clockwise” cause “the car to move right” !

\* If the child learns about frequencies, it will understand differently.



## How are these challenges relevant to public health ?

Research in public health becomes more focused at the microscopic level

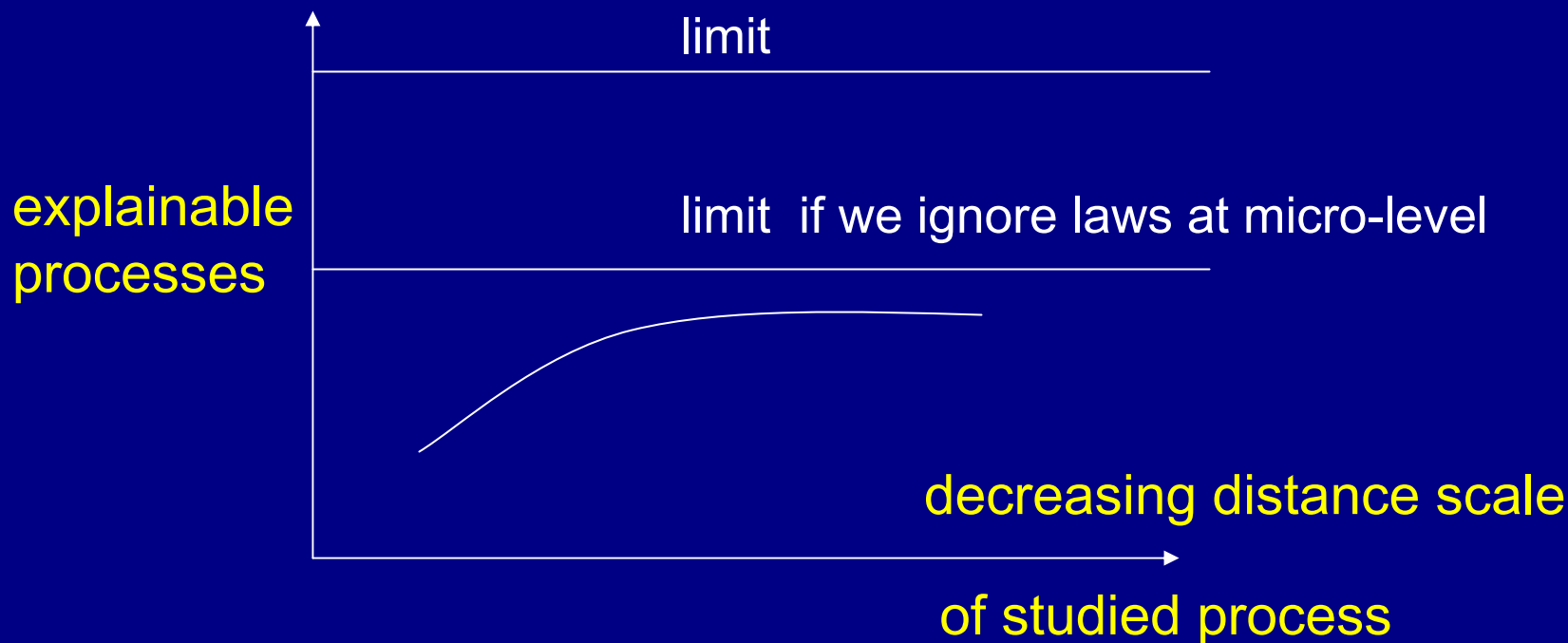
Suppose

- a) causality at that level is dominated by teleologic laws, and
- b) we try to explain observations by a usual meaning of causal effects

Then, our prediction abilities (e.g., for processes ultimately causing diseases) will reach a plateau, perhaps long before reaching the humanly explainable limit



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## Remarks

- 1) By a Causal Effect in public health currently we mean a result of an intervention
- 2) Much of statistics addressing causal effects in public health is not based on what we mean, yet this can be done
- 3) with the focus of public health at the microscopic level, flexible concepts of causal effects, such as stemming from potential outcomes, become increasingly important for understanding and predicting processes