SEED-SCALE: A Universal Process

Carl Taylor, MD, MPH, DrPH
Daniel Taylor, EdD
Johns Hopkins University
Section A: Planting the SEED

Carl Taylor, MD, MPH, DrPH
What Is Community Empowerment?

- Community empowerment emerges as an unexpected but measurable force driving community action to rapid scaling-up

- Families change behavior, and community groups change social norms

- Self-reliance and sustainability develop rather than the common dependency from top-down control
Hope from a New Participatory Process

- Expect **no** universal solutions
  - Instead, a new participatory process helps communities find their own appropriate solutions to each problem and situation

- Empowerment tends to occur:
  - When least expected
  - When people have given up hope of services
  - When communities see others succeeding
Four Working Principles

- Four working principles for scaling-up community empowerment
  1. Start with and build on successes
  2. Three-way partnership essential among communities, officials and experts
  3. Local data gathering, decision-making, and priority-setting owned by communities
  4. Communities make annual work plans to change behavior and social norms
1. **Equity**: surveillance for disparities and needs of the most deprived

2. **Sustainability**: environmental, economic, cultural understanding and action

3. **Interdependency**: not “dependency”

4. **Holism**: integrated services, ecosystems

5. **Collaboration**: bring together factions

6. **Iteration**: “embrace error,” self-corrections
Six Criteria Measure Progress

1. **Equity**: surveillance for disparities and needs of the most deprived

2. **Sustainability**: environmental, economic, cultural understanding and action

3. **Interdependency**: not “dependency”

4. **Holism**: integrated services, ecosystems

5. **Collaboration**: bring together factions

6. **Iteration**: “embrace error,” self-corrections
Six Criteria Measure Progress

1. **Equity**: surveillance for disparities and needs of the most deprived

2. **Sustainability**: environmental, economic, cultural understanding and action

3. **Interdependency**: not “dependency”

4. **Holism**: integrated services, ecosystems

5. **Collaboration**: bring together factions

6. **Iteration**: “embrace error,” self-corrections
Six Criteria Measure Progress

1. **Equity**: surveillance for disparities and needs of the most deprived

2. **Sustainability**: environmental, economic, cultural understanding and action

3. **Interdependency**: not “dependency”

4. **Holism**: integrated services, ecosystems

5. **Collaboration**: bring together factions

6. **Iteration**: “embrace error,” self-corrections
Six Criteria Measure Progress

1. **Equity**: surveillance for disparities and needs of the most deprived

2. **Sustainability**: environmental, economic, cultural understanding and action

3. **Interdependency**: not “dependency”

4. **Holism**: integrated services, ecosystems

5. **Collaboration**: bring together factions

6. **Iteration**: “embrace error,” self-corrections
Six Criteria Measure Progress

1. **Equity**: surveillance for disparities and needs of the most deprived

2. **Sustainability**: environmental, economic, cultural understanding and action

3. **Interdependency**: not “dependency”

4. **Holism**: integrated services, ecosystems

5. **Collaboration**: bring together factions

6. **Iteration**: “embrace error,” self-corrections