Section D

CBPHC Heroes
Jim Grant and Carl Taylor
Imagine that the world had created a new “dream product” to feed and immunize everyone born on Earth.

Imagine also that it was available everywhere, required no storage or delivery, and helped mothers to plan their families and reduce their risk of cancer.

Then imagine that the world refused to use it.

—James Grant
Executive Director, UNICEF, 1980-1995
John Gordon

- Mentor to Carl Taylor, John Wyon, and Nevin Scrimshaw
John Wyon

- Pioneer in census-based child survival programming

Photo: Henry Perry
Raj Arole with Carl Taylor at Jamkhed, India

Photo: Henry Perry
The Bangs at SEARCH in Gadchiroli

Photo: Henry Perry
The Berggrens with Joan Wyon

Photo: Henry Perry
“There is widespread agreement that vertical approaches have an important role to play for a few select priority conditions and interventions, particularly in extremely high-mortality settings.”
“But there is also growing widespread agreement that massive increases in funding for vertical approaches without bolstering funding for other parts of the health system can harm health system functioning, especially when the system is fragile.”
“Building local capacity for broad and integrated approaches can achieve sustainable health improvements that complement vertical approaches."
“Getting the right balance of investments among vertical programs, those that strengthen services more broadly, and those that promote community empowerment will be a challenge, but finding that balance will provide the best long-term benefits for children in high-mortality, resource-poor settings.”