



GLOBAL TOBACCO CONTROL READING LIST

Lecture 1: History of Tobacco Control

Required Readings:

Boyle P, Gray N, Henningfield J, Seffrin J, Zatonski W. (2004). Tobacco and Public Health: Science and Policy. Oxford: Oxford University Press. Pgs: 3-50.

Yach, Derek, H Wipfli, R Hammond, and S Glantz. Globalization and Tobacco. In *Globalization and Health*, edited by I. Kawachi and S. Wamala. Oxford: Oxford University Press. In print

US Surgeon General's Report (2004). The Health Consequences from Smoking: A Report of the Surgeon General. Department of Health and Human Services. Pgs:3-33; 895-903.

Additional Recommended Readings:

Bartecchi CE, Mackenzie TD, Schrier RW. The global tobacco epidemic. *Scientific American*, pp. 44-51, May 1995.

Peto, R, AD Lopez, J Boreham, M Thun, and C Heath. 1994. *Mortality from Smoking in Developed Countries 1950-2000*. Oxford: Oxford University Press.

Reddy S, Gupta P.(2004) Historical Overview of Tobacco in India in Report on Tobacco Control in India. Ministry of Health and Family Welfare, Government of India. Pgs: 5-40.

Mochizuki-Kobayashi Y, Samet JM, Yamaguchi N, eds. Tobacco Free * Japan: Recommendations for Tobacco Control Policy. A Co-publication of "Tobacco Free * Japan" and the Institute for Global Tobacco Control, Johns Hopkins Bloomberg School of Public Health. Tokyo, Japan: 2004. Pgs: 32-49.

Web Links:

Tobacco Atlas: <http://www.tobaccoresearch.net/atlas.html>

Tobacco Timeline: http://www.tobacco.org/History/Tobacco_History.html

History of Tobacco: <http://www.historian.org/bysubject/tobacco1.htm>

Tobacco History Links: <http://www.ocf.berkeley.edu/~vpeters/tobac.htm>

Lecture 2: Addiction

Required Readings:

Everett Koop, Tobacco Addiction: Accomplishments and challenges in science, health, and policy. *Nicotine and Tobacco Research*, 5: 613-619, 2003

Henningfield, J.E., and Benowitz, N.L. Pharmacology and nicotine addiction. In: Boyle, P., Gray, N., Henningfield, J., Seffrin, J. and Zatonski, W. Tobacco and Public Health: Science and Policy. Oxford University Press, Oxford, 2004, pp. 129-147.

Wayne GF, Connolly GN, Henningfield JE. Assessing internal tobacco industry knowledge of the neurobiology of tobacco dependence. *Nicotine Tob Res.* 2004 Dec;6(6):927-40.

Additional Recommended Readings:

J E Henningfield, N L Benowitz, G N Connolly, R M Davis, N Gray, M L Myers and M Zeller, Reducing tobacco addiction through tobacco product regulation, *Tob Control* 2004;13:132-135

Henningfield J, Pankow J, Garrett B., Ammonia and other chemical base tobacco additives and cigarette nicotine delivery: issues and research needs., *Nicotine Tob Res.* 2004 Apr;6(2):199-205.

Soin M, Hartley C, Froelicher E S, Benowitz N. Tobacco Use and Dependence. *Seminars on Oncology Nursing*, Vol 19, No 4 (November) 2003:pp.250-260.

Web Links:

Cochrane Tobacco Addiction Group. Abstracts of Cochrane Reviews. The Cochrane Library Issue 2, 2005:

<http://www.cochrane.org/cochrane/revabstr/TOBACCOAbstractIndex.htm>

Lecture 3: Tobacco Industry

Required Readings:

Yach, D. and D. Bettcher, Globalisation of tobacco industry influence and new global responses. *Tob Control*, 2000. **9**(2): p. 206-16.

Saloojee, Y. and E. Dagli, Tobacco industry tactics for resisting public policy on health. *Bull World Health Organ*, 2000. **78**(7): p. 902-10.

Zeltner T, A Kessler, A Martiny, and F Rander. 2000. Executive Summary in Tobacco Company Strategies to Undermine Tobacco Control Activities at the World Health Organization. Geneva: World Health Organization.

Ong MK, Glantz SA. Constructing "sound science" and "good epidemiology": tobacco, lawyers, and public relations firms. *Am J Public Health* 2001; 91(11):1749-57.

Recommended Readings:

Pan American Health Organization. Profits Over People. November 2002.

WHO Eastern Mediterranean Regional Office. Voices of Truth, Vol. I. 2002.

Ong, EK, and S Glantz. 2000. Tobacco Industry Efforts Subverting International Agency for Research on Cancer's Secondhand Smoke Study. *Lancet* 355:1253-1259

Trochim WMK, Stillman FA, Clark PI, Schmitt CL. Development of a model of the tobacco industry's interference with tobacco control programmes. *Tob Control* 2003; 12;140-147.

Hammond, R. and A. Rowell, *Trust us We're the Tobacco Industry*, in *Campaign for Tobacco Free Kids/Action on Smoking and Health/UK*. 2002: Washington, D.C. p. 52.

Washington Post Special Series. <http://www.washingtonpost.com/wp-srv/national/longterm/tobacco/stories/asia.htm>

Weblinks:

ASH/UK, Tobacco Explained: the truth about the tobacco industry in its own words, 1998, <http://www.tobacco.org/resources/documents/secretdocuments.html>

Legacy Documents Library: <http://legacy.library.ucsf.edu/>

Philip Morris: <http://www.philipmorrisinternational.com/>

British American Tobacco: <http://www.bat.com>

Japan Tobacco: <http://www.jti.com>

Lecture 4: Tobacco Control Strategies

Required Readings:

Stillman et. al. Evaluation of the American Stop Smoking Intervention Study (ASSIST): A Report of Outcomes. *Journal of the National Cancer Institute*, 95(22): 1681-1691.

Laugesen M, Swinburn B., New Zealand's tobacco control programme 1985-1998. *Tob Control*. 2000 Jun;9(2):155-62.

Pierce J, Gilpin E, Emery S, White M, Rosbrook B, Berry C, Farkas A. Has the California Tobacco Control Program Reduced Smoking? *JAMA* 280(10): 893-899

Daynard, Bates C, Francey N. Tobacco litigation worldwide. *BMJ* 2000; 320; 111-113.

Samet JM. Reflections: testifying in the Minnesota tobacco lawsuit. *Tob Control*. 1999 Spring;8(1):101-5.

Additional Recommended Readings:

Reddy KS, Gupta P (2004). Battle for Tobacco Control – The Indian Experience. In Report on Tobacco Control in India, Ministry of Health and Family Welfare, Government of India. Pgs:151-253.

Walburn R. The Role of the Once-Confidential Industry Documents. *William Mitchell Law Review* 25(2) 1999: 431-438.

Jacobson P, Warner K. Litigation and Public Health Policy Making: The Case of Tobacco Control. *Journal of Health Politics, Policy and Law* 24.4 (1999) 769-804.

US National Cancer Institute. Monograph 16: The American Stop Smoking Intervention Study (ASSIST). In Print.

Weblinks:

DOJ Case Site: <http://www.usdoj.gov/civil/cases/tobacco2/>

Tobacco Litigation Documents: <http://www.library.ucsf.edu/tobacco/litigation/>

Action on Smoking or Health UK: <http://www.ash.org.uk/>

Campaign For Tobacco Free Kids: <http://www.tobaccofreekids.org/>

Lectures 5: Tobacco Control Strategies

Required Readings:

US Department of Health and Human Services (2000). Reducing Tobacco Use: A Report of the Surgeon General. Pgs 3-25.

Romer R. A brief history of legislation to control the tobacco epidemic. In: Boyle, P., Gray, N., Henningfield, J., Seffrin, J. and Zatonski, W. Tobacco and Public Health: Science and Policy. Oxford University Press, Oxford, 2004, pp. 676-705.

Schroeder, S. 2004. Tobacco Control in the Wake of the 1998 Master Settlement Agreement. *The New England Journal of Medicine* 350 (3):293-301.

de Beyer J, Waverley Brinden L. (2003). Tobacco Control Policy: Strategies, Successes, and Setbacks. Washington D.C.: The World Bank. Pgs: 1-12.

Additional Recommended Readings:

Paula M Lantz, Peter D Jacobson, Kenneth E Warner, Jeffrey Wasserman, Harold A Pollack, Julie Berson, Alexis Ahlstrom. Investing in youth tobacco control: a review of smoking prevention and control strategies. *Tob Control* Mar 01, 2000 9: 47-63

Farrelly M, Davis K, Haviland L, Messeru P, Heaton C (2005). Evidence of a Dose-Response Relationship Between “truth” Antismoking Ads and Youth Smoking Prevalence, *Am J Public Health* 95(3): 435-431.

US National Cancer Institute (1991). Smoking and Tobacco Control Monograph 1: Strategies to Control Tobacco Use in the United States: a blueprint for public health action in the 1990s. Pgs: 145-254.

Weblinks:

ACS/UICC Tobacco Control Strategy Planning Guides:
http://strategyguides.globalink.org/guide01_02.htm

CDC's Best Practices: <http://www.cdc.gov/tobacco/bestprac.htm>

WHO's Tobacco Control Handbook:
http://www.who.int/tobacco/resources/publications/tobaccocontrol_handbook/en/

Lecture 6: Secondhand Smoke

Required Readings:

Samet J (2004). Passive Smoking and health in Boyle P, Gray N, Henningfield J, Seffrin J, Zatonski W. Tobacco: science, policy and public health. Oxford: Oxford University Press. Pg: 287-313.

Navas-Acien A et al. Secondhand Tobacco Smoke in Public Places in Latin America, 2002-2003, JAMA 291 (22): 2741-2745.

Fichtenberg C, Glantz S (2002). Effect of smoke-free workplaces on smoking behaviour: systematic review. BMJ 325: 188-190.

Scollo M, Lal A, Hyland A, Glantz S. Review of the quality of studies on the economic effects of smoke-free policies on the hospitality industry, *Tob Control* 2003; 12:12-20

Stillman FA, Becker DM, Swank RT, Hantula D, Moses H, Glantz S, Waranch HR. Ending smoking at the Johns Hopkins Medical Institutions. An evaluation of smoking prevalence and indoor air pollution. JAMA. 1990 Sep 26;264(12):1565-9.

Additional Recommended Readings:

International Agency for Research on Cancer (2002). *Tobacco Smoke and Involuntary Smoking*. Lyon, France: International Agency for Research on Cancer. Retrieved September 28, 2004, from <http://www-cie.iarc.fr/htdocs/indexes/vol83index.html>.

U.S. Environmental Protection Agency (1992). *Respiratory Health Effects of Passive Smoking (Also Known as Exposure to Secondhand Smoke or Environmental Tobacco Smoke-ETS)*. Washington, DC: U.S. Environmental Protection Agency. Retrieved August 30, 2004, from <http://cfpub2.epa.gov/ncea/cfm/recordisplay.cfm?deid=2835>.

U.S. Surgeon General (1986). *The Health Consequences of Involuntary Smoking*. Rockville, MD: Public Health Service, U.S. Department of Health and Human Services. Retrieved August 30, 2004, from http://www.cdc.gov/tobacco/sgr/sgr_1986/.

Weblinks:

Americans for Non-Smokers Rights: <http://www.no-smoke.org/>

Smokefree.org: www.smokefree.org

Smokefree Word: www.smokfreeworld.org

The Online Smokefree Places Encyclopedia - Smokefree restaurants & Hotels worldwide: <http://www.smokefreeplaces.org>

US National Cancer Institute Facts: http://cis.nci.nih.gov/fact/10_18.htm

Lecture 7: Economics

Required Readings:

World Bank. 1999. Curbing the Epidemic: Governments and the Economics of Tobacco Control. Washington, DC: World Bank.

G E Guindon, S Tobin, D Yach: Trends and affordability of cigarette prices: ample room for tax increases and related health gains. *Tob Control* 2002; 11:35–43

Taylor, Allyn, F Chaloupka, E. Guindon, and M Corbett. 2000. The impact of trade liberalization on tobacco consumption. In Tobacco Control in Developing Countries, edited by P. Jha and F. Chaloupka. London: Oxford University Press. Pgs: 343-364.

WHO. (2004). Tobacco and Poverty: A Vicious Cycle. World Health Organization: Geneva.

Joossens L, Raw M, Cigarette smuggling in Europe: who really benefits? *Tob Control* Mar 01, 1998 7: 66-71.

Additional Recommended Readings:

Jha P, Musgrove P, Chaloupka F, Yurekli, A. (2000). The economic rationale for intervention in the tobacco market In Tobacco Control in Developing Countries, edited by P. Jha and F. Chaloupka. London: Oxford University Press. Pgs.153-174.

Ranson MK et al. Global and regional estimates of the effectiveness and cost-effectiveness of price increases and other tobacco control policies. *Nicotine and Tobacco Research*, 2002, 43:311-319.

Campaign for Tobacco Free Kids. Illegal Pathways to Illegal Profits: The Big Cigarette Companies and International Smuggling. Available at <http://www.tobaccofreekids.org/campaign/global/framework/docs/Smuggling.pdf>

Weblinks:

World Bank: <http://www1.worldbank.org/tobacco/>

CDC's Smoking-Attributable Mortality, Morbidity and Economic Costs (SAMMEC): <http://apps.nccd.cdc.gov/sammec/intro.asp>

International Tobacco Evidence Network (ITEN): <http://www.tobaccoevidence.net/>

Lecture 8: Advertising, Promotion and Sponsorship

Required Readings:

Ling, P.M. and S.A. Glantz, Why and how the tobacco industry sells cigarettes to young adults: evidence from industry documents. *Am J Public Health*, 2002. **92**(6): p. 908-16.

Kaufman N, Nichter M. The Marketing of Tobacco to Women: Global Perspectives. In Samet J and Yoon SY. (2001). *Women and the Tobacco Epidemic*. WHO: pgs: 69-98.

Saffer, H. and Chaloupka, F. The effect of tobacco advertising bans on tobacco consumption. *Journal of Health Economic*, 2000 Nov;19(6):1117-37.

Carter, S.M., *Going below the line: creating transportable brands for Australia's dark market*. *Tob Control*, 2003. 12 Suppl 3: p. iii87-94.

Additional Recommended Readings:

S J Anderson, S A Glantz and P M Ling. Emotions for sale: cigarette advertising and women's psychosocial needs, *Tobacco Control* 2005;14:127-135.

Fischer PM, Schwartz MP, Richards JW Jr, Goldstein AO, Rojas TH. Brand logo recognition by children aged 3 to 6 years. Mickey Mouse and Old Joe the Camel. *JAMA*. 1991 Dec 11;266(22):3145-8

Weblinks:

How do you sell death? <http://tobaccofreekids.org/campaign/global/FCTCreport2.pdf>

Tobacco Ad Gallery: <http://tobaccofreekids.org/adgallery/>

Tobacco Documents and Advertising Collections: <http://roswell.tobaccodocuments.org/>

UK Industry Advertising Documents: <http://www.tobaccopapers.com/>

Badvertising: Home of Honest Tobacco Advertising: <http://www.badvertising.org/>

Country Legislative Profiles:

http://www.cancer.org/docroot/PRO/content/PRO_1_1_Tobacco_Control_Country_Profiles.asp

Lecture 9: Harm Reduction

Required Readings:

National Institutes of Health. Chapter 1: Public Health Implications of Changing Cigarette Design and Marketing in Monograph 13: Risks Associated with Smoking Cigarettes with Low-Machine Measured Yields of Tar and Nicotine. Pgs:1-12.

Hatsukami D, Hecht S. Hope or Hazard. University of Minnesota. Available at http://www.tturc.umn.edu/documents/hope_or_hazard-3.pdf

Canova, D., Myers, M.L., Smith, D.E. & Slade, J. (2001). Changing the future of tobacco marketing by understanding the mistakes of the past: lessons from “lights.” *Tobacco Control*, 10, Supplement I, i143-i144.

Martin EG, Warner KE, Lantz PM. (2004). Tobacco harm reduction: what do the experts think? *Tob Control* 13:123-128.

Additional Recommended Readings:

Institute of Medicine (2001). Executive Summary in Clearing the Smoke: Assessing the Science Base for Tobacco Harm Reduction. Pgs: 1-18.

Kozlowski LT, Strasser AA, Giovino GA, Erickson PA, Terza JV. Applying the risk/use equilibrium: use medicinal nicotine now for harm reduction. *Tob Control*. 2001 Sep;10(3):201-3.

Henningfield J. Swedish Match Company, Swedish snus and public health: a harm reduction experiment in progress? *Tob Control* 2001; 10:253-257.

Lecture 10: Cessation

Required Readings:

Fiore, M.C., Bailey, W.C., Cohen, S.J., et al. (2000). *Treating Tobacco Use and Dependence. Clinical Practice Guideline*. Rockville, Maryland: U.S. Department of Health and Human Services, Public Health Service.

National Institutes of Health. (2000). Monograph 12: Population Based Smoking Cessation. US Department of Health and Human Services. Pgs:1-24

Henningfield, J. E., Nicotine Medications for Smoking Cessation, *NEJM*, Volume 333:1196-1203

Additional Recommended Readings:

Smedslund G, Fisher KJ, Boles SM, Lichtenstein E., The effectiveness of workplace smoking cessation programmes: a meta-analysis of recent studies. *Tob Control*. 2004 Jun;13(2):197-204.

WHO (2003). Policy Recommendations for Smoking Cessation and Treatment of Tobacco Dependence. Pgs.15-40; 51-61

Weblinks:

WHO Policy Recommendations for Smoking Cessation and Treatment of Tobacco Dependence:

http://www.who.int/entity/tobacco/resources/publications/tobacco_dependence/en

US Surgeon General's Tobacco Cessation Guidelines:

<http://www.surgeongeneral.gov/tobacco/>

Center for Tobacco Cessation: <http://ctcinfo.org/>

The WHO/SRNT database (Treatobacco.net): <http://www.treatobacco.net>

The Cochrane Collaboration:

<http://www.cochrane.org/cochrane/revabstr/TOBACCOAbstractIndex.htm>

Lecture 11: The Framework Convention on Tobacco Control

Required Readings:

WHO. 2003. WHO Framework Convention on Tobacco Control. Geneva: World Health Organization.

Taylor, A (1996) An International Regulatory Strategy for Global Tobacco Control, 21 *YALE J. INT'L L.* 257 -304 .

Collin J. (2004). Tobacco Politics. *Development* 47(2):91-6

Wipfli H, Stillman F, Tamplin S, Samet J, Costa e Silva V, Yach D. "Enabling the FCTC by Investing in National Tobacco Control Capacity" *Tob Control*, 2004 Dec;13(4):433-7.

Additional Recommended Readings:

Hammond, R, and M Assunta. 2003. The Framework Convention on Tobacco Control: promising start, uncertain future. *Tobacco Control* 12:241-242.

Jacob, G. 2004. Without Reservation. *The University of Chicago Journal of International Law* 5:287.

Taylor, A, and D. Bettcher. 2000. WHO Framework Convention on Tobacco Control: a global "good" for public health. *Bulletin of the World Health Organization* 78 (7):920.

Weblinks:

Official WHO FCTC Documents: <http://www.who.int/gb/fctc/>

Tobacco Free Initiative: <http://www.who.int/tobacco/framework/countrylist/en/>

Framework Convention Alliance: <http://www.fctc.org/>