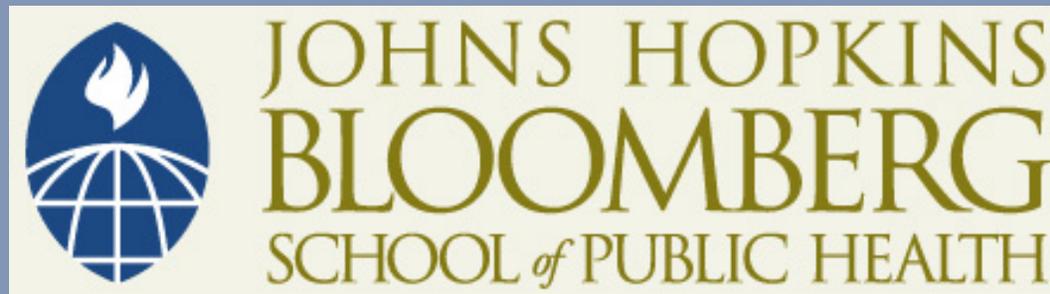


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## Section C

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Privacy of Health Information, Part 2

# Privacy of Health Information: Current Practices

- Most consumer privacy conducted via paper forms
  - General consumer privacy consent offered at initial point of care/enrollment (when required)
  - Additional patient consent/authorization for specific health information, specific disclosure purposes (when required)
  - No standard paper consent forms within a jurisdiction (state)
    - ▶ Each organization/program has its own forms
    - ▶ Some states beginning to establish a standard form
- Most current requirements focus on uses and disclosures (including access)
  - Very little on collection of health information

# Privacy of Health Information: Portability Issues

- Inter-jurisdictional portability
  - Consumer privacy consent laws and requirements, and consumer privacy desires and directives in one jurisdiction, may not be legally applicable/enforceable in another jurisdiction
    - ▶ An entity operating in one jurisdiction uses and discloses health information based on its own policies and procedures, created to meet consent requirements under that jurisdiction
    - ▶ When information is disclosed to a different entity in another jurisdiction, the receiving entity applies its own policies and procedures to the received data, which were created to meet consent requirements under the receiving entity's jurisdiction

# Privacy of Health Information: Cross-Validation Issue

- Cross-validation and verification of conflicting consents
  - What is the most recent/latest consent from a patient?
  - Does that override other consents for specific data, specific purpose?
  - Where can I find the various consents issued by a consumer to perform cross-validation and verification?

## Consumer Consent Options for HIEs

- **No consent:** health information of patients is automatically included—patients cannot opt out
- **Opt-out:** default is for health information of patients to be included automatically, but the patient can opt out completely
- **Opt-out with exceptions:** default is for health information of patients to be included, but the patient can opt out completely or allow only select data to be included
- **Opt-in:** default is that no patient health information is included; patients must actively express consent to be included, but if they do so, their information must be all in or all out
- **Opt-in with restrictions:** default is that no patient health information is made available, but the patient may allow a subset of select data to be included

# Electronic Standards for Consumer Consent

- *A new paradigm*: offer consumers and the health care industry an interoperable, standard-based electronic mechanism to collect, capture, maintain, report, transfer, and act upon consumer consent directives, in a manner that allow users to meet different types of jurisdictional requirements

# What Are Privacy Consent Directives?

- A **consent directive** is a record of a consumer's privacy policy, in accordance with governing jurisdictional and organization privacy policies, that grant or withhold consent:
  - To one or more identified entities in a defined role
  - To perform one or more operations (e.g., collect, access, use, disclose, amend, or delete)
  - On an instance or type of health information
  - For a general or specific purpose, such as treatment, payment, operations, research, public health, quality measures, health status evaluation by third parties, or marketing
  - Under certain conditions (e.g., when unconscious)
  - For specified time period (e.g., effective and expiration dates)
  - In certain context (e.g., in an emergency)

# Privacy Standards for e-Health

- Main focus: consent directives
  - “The record of a healthcare consumer’s privacy policy that grants or withholds consent”
  - Define the who-what-to-whom-why-when factors
  - Granular: expected to be able to handle field-level controls
  - Electronic standard: how to collect, capture, transmit, modify, reject consent directives
  
- Note: a common standardized “paper” consent form is not yet available but is being developed in several states

# Electronic Standards for Consumer Consent

- Key characteristics
  - Consumer-friendly mechanism
    - ▶ To allow consumer to manage their consent directives electronically in a simple, reliable, secure, efficient, and effective manner
  - Scalable
    - ▶ Allow to go from general (overall opt-in/opt-out) to granular (specific data, specific people, specific people)
  - Codifiable
    - ▶ Uses standard codes to express consent directives
  - Machine-readable/machine-actionable
    - ▶ Does not require human intervention to process
    - ▶ Allow systems to operationalize access, use, and disclosure controls

# Electronic Standards for Consumer Consent

- Key characteristics
  - Portable/transferable
    - ▶ Can be electronically ported/transferred between organizations and across jurisdictions
  - Flexible/adaptable
    - ▶ Features can be 'turn-on' or 'turn-off' based on differing levels of jurisdictional requirements
  - Valid/verifiable/auditable
    - ▶ Supports digital signature, non-repudiation, audit controls
  - Unambiguous/completeness
    - ▶ Conflicts between directives can be identified and resolved

# Privacy Standards for e-Health

- HITSP established the interoperable standard for capturing, managing and communicating e-Consent
  
- Two complementary electronic standard components
  - Basic Patient Privacy Consent (BPPC)
    - ▶ Mechanism to capture and communicate consent directives in a document-based environment
  - HL7 Privacy Consent Messaging Specifications
    - ▶ Data Consent, Confidentiality Codes, Health Care Permission Catalogue
  
- HITSP documented standards in two products
  - HITSP Transaction Package 30 (TP30)
  - HITSP Capability 143 (CAP 143)

# Consumer Preference and Consents Capability

- Capability addresses management of consumer preferences and consents as an acknowledgement of a privacy policy
- Capability is used to capture a patient/ consumer agreement to one or more privacy policies; where examples of a privacy policy may represent consent, dissent, authorization for data use, authorization for organizational access, or authorization for a specific clinical trial

Source: <http://www.hitsp.org>

November 9, 2009  
Version 0.0.1

HITSP Manage Consumer Preference and Consents Capability

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HITSP/CAP143

**HITSP**  
Healthcare Information Technology Standards Panel

Submitted to:  
Healthcare Information Technology Standards Panel

Submitted by:  
Capabilities Team

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 HITSP Manage Consumer Preference and Consents Capability  
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# Consumer Preference and Consents Capability

- TP30:
  - Describes the messages needed to capture, manage, and communicate rights granted or withheld by a consumer to one or more identified entities in a defined role to access, collect, use, or disclose individually identifiable health information (IIHI)
  - Supports the delegation of the patient's right to consent
  - Uses IHE's BPPC and supports HL7 Confidentiality Codes

Source: <http://www.hitsp.org>

November 9, 2009  
Version 0.0.1

HITSP Manage Consumer Preference and Consents Capability  
HITSP/CAP143

**HITSP**  
Healthcare Information Technology Standards Panel

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# Summary

- Privacy continues to be the pivotal building block of health IT and health information exchange
- Much work has been done to understand the policy commonalities and differences across federal and state jurisdictions
- More recently, the focus has been on how (and what) technology exists or is needed to support policy options
  - Including standards for content, messaging, and exchange of consumer choices
- While standards exist to support some of the current policy options, more work is needed in moving those standards into operational implementation in EHRs and HIEs