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Economic Analysis of Human Nutrition in Developing Countries:

FOCUS ON FOOD/DIET

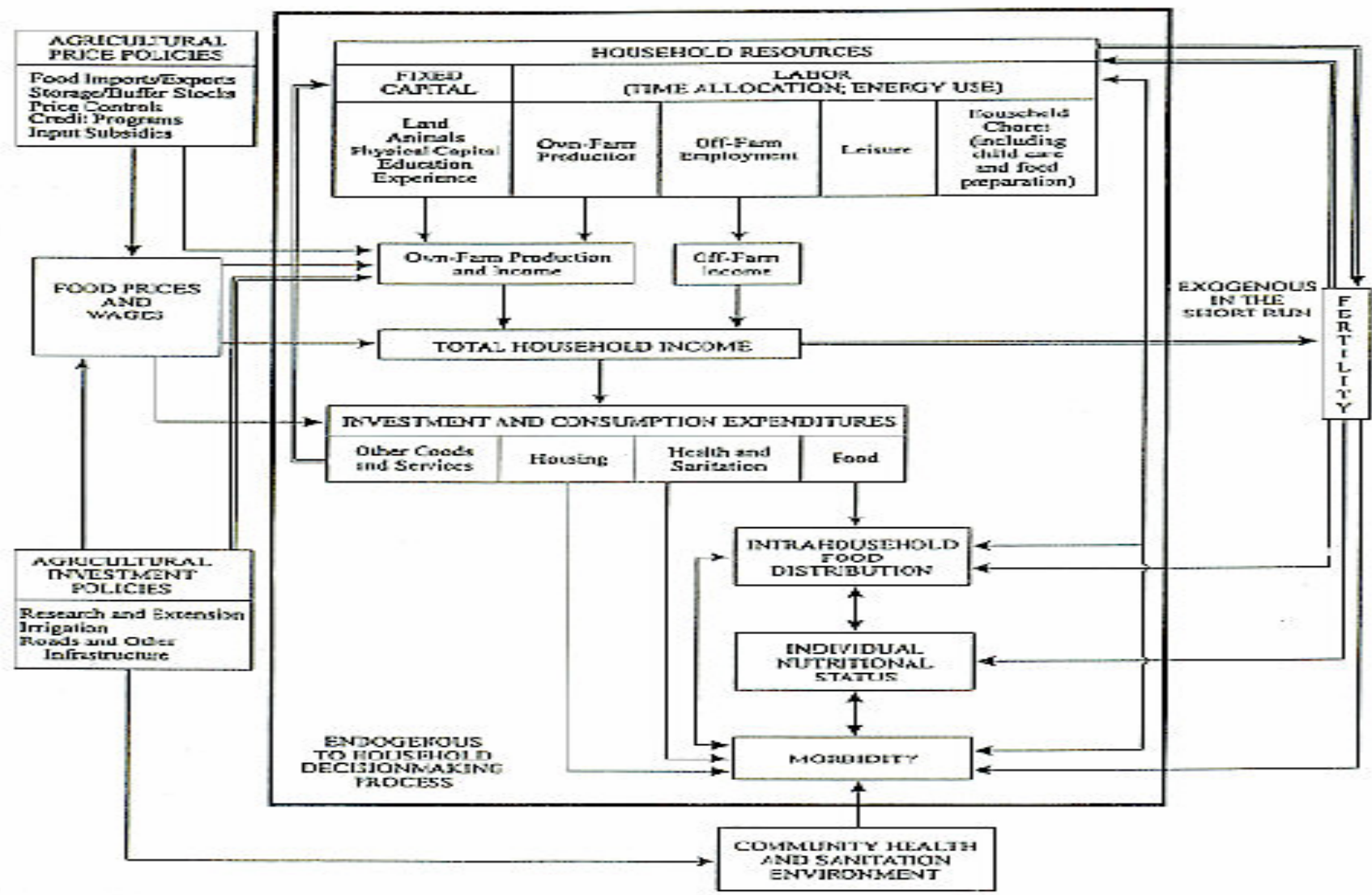
Howarth E. Bouis, IFPRI



Future Harvestsm Research Centers

IFPRI is one of 16 research centers that receives funding from the Consultative Group on International Agricultural Research (CGIAR).

Figure 1—Agricultural policies, household resource allocation, and nutrition



Source: Eileen Kennedy and Howarth E. Bouis, Linkages Between Agriculture & Nutrition: Implications for Policy & Research (Washington, DC: International Food Policy Research Institute, 1993), p. 3.

Methodology of Economic Analysis

- Household Decision-Making
 - Maximize “utility”
 - Subject to resource constraints:
 - » Assets
 - » Education
 - » Time
 - “Utility” is a function of:
 - » Goods and services consumed
 - » Better health
 - » Leisure

Methodology of Economic Analysis

- Example of Introduction of Irrigation System
 - Income goes up
 - Time Allocation
 - » Seasonal migration affected?
 - » Different cropping pattern?
 - Health/Sanitation
 - » Groundwater (arsenic); schistosomiasis?
 - Food prices at region/nation?

Methodology of Economic Analysis

- Estimating Calorie-Income Elasticities

DATA COLLECTED (partial list):

- 1. Agricultural Production, Labor And Other Input Use By Plot**
- 2. Livestock, Backyard Gardening**
- 3. Non-Farm Employment**
- 4. Assets and Expenditures**
- 5. Individual Food Intakes**
- 6. Morbidity And Health Care**
- 7. Nutritional Knowledge and Healthcare and Childcare Practices**
- 8. Anthropometry**
- 9. Blood (Micronutrient Status)**
- 10. Women's Status (e. g. assets brought to marriage)**
- 11. Time Allocation**
- 12. Credit Taken and Given**
- 13. Land Ownership and Land Rental**
- 14. Market-Level and Village-Level**

INCOME ELASTICITY

$\% \Delta$ Quantity (x)

$\% \Delta$ Income

OWN-PRICE ELASTICITY

$\% \Delta$ Quantity (x)

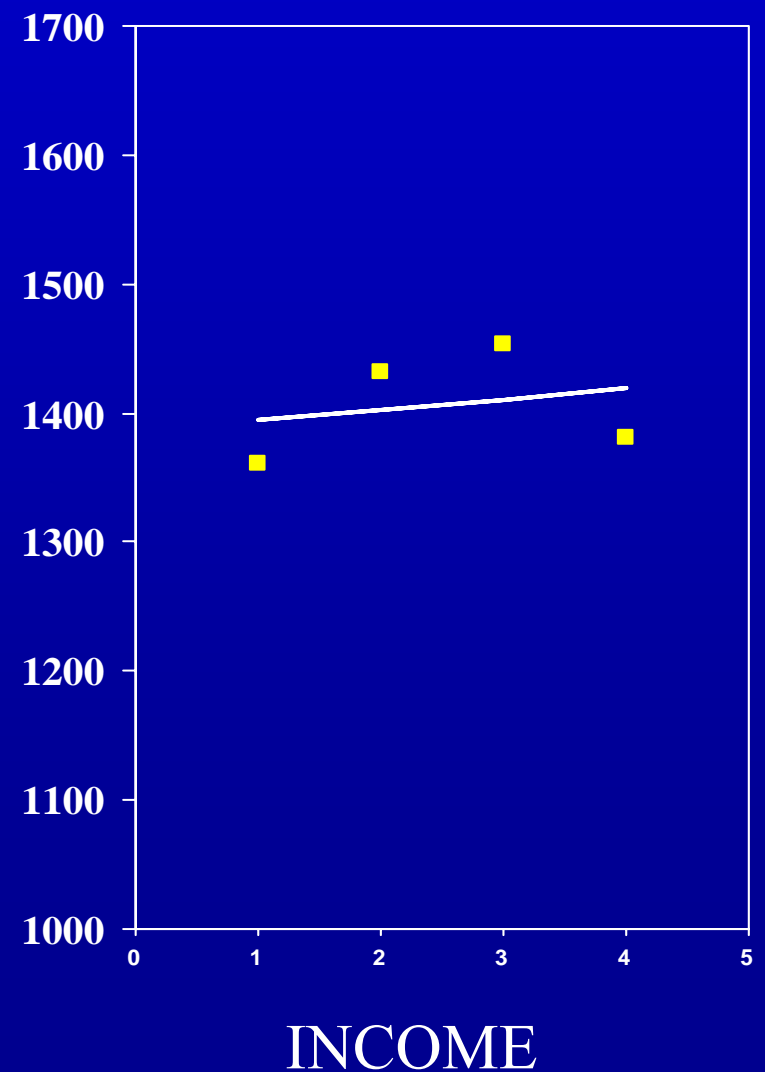
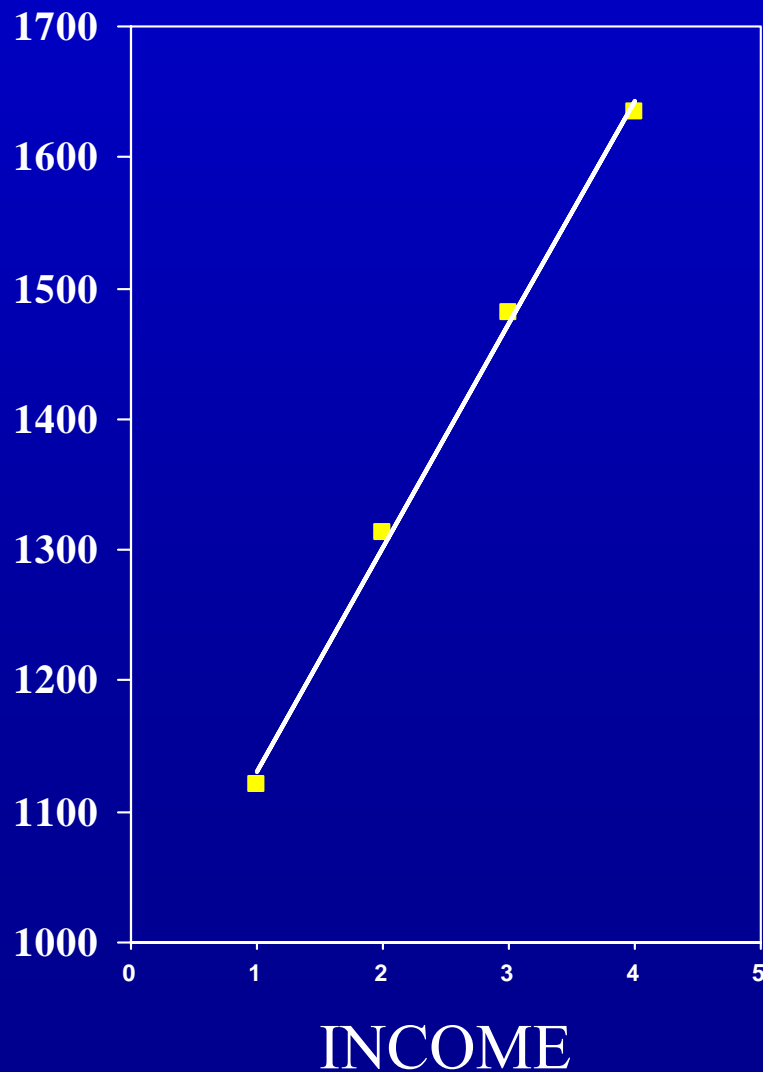
$\% \Delta$ Price (x)

CROSS-PRICE ELASTICITY

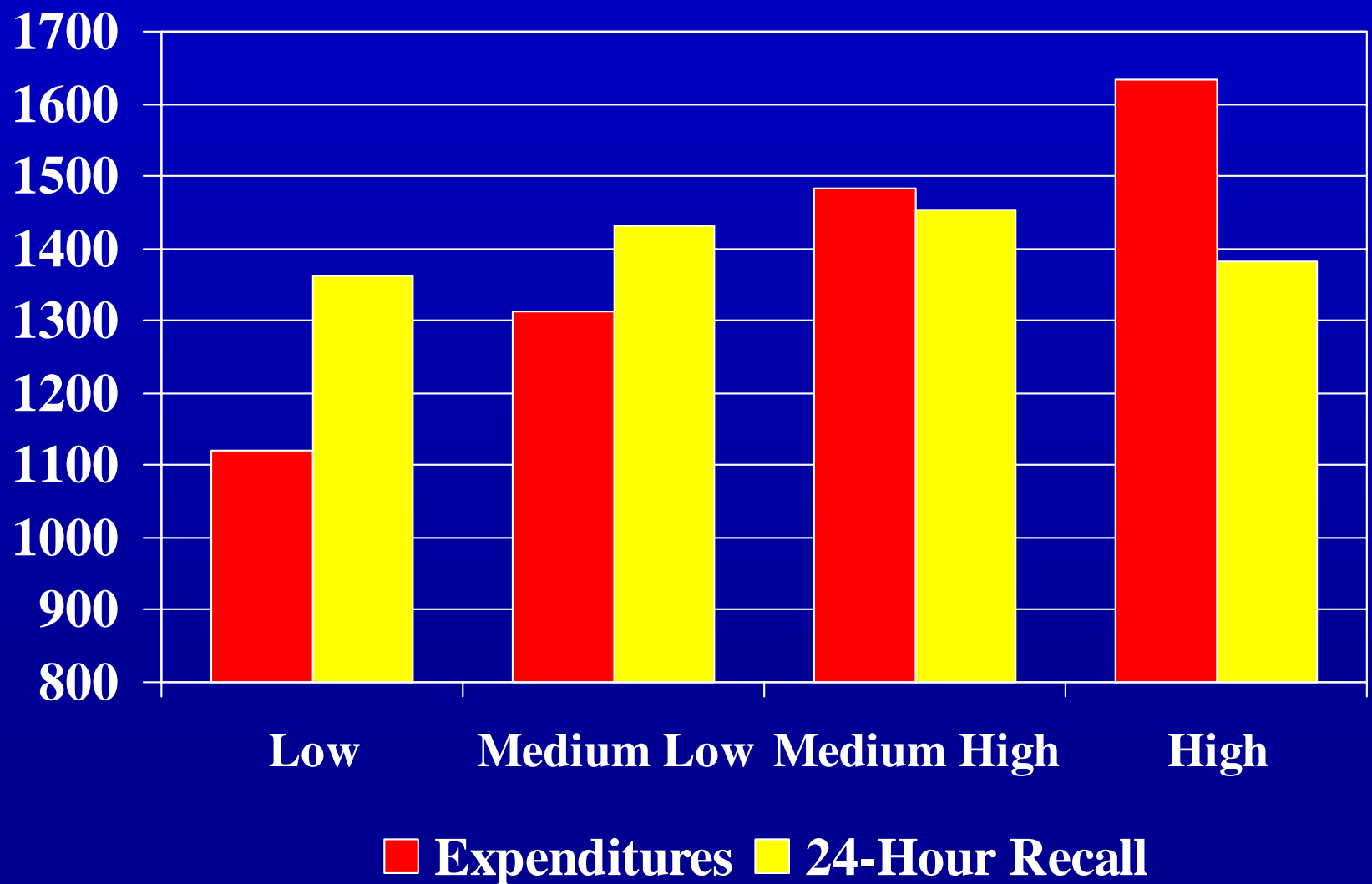
$\% \Delta$ Quantity (y)

$\% \Delta$ Price (x)

Energy Availability/Intake For Rural Philippines By Income Group



Energy Availability/Intake For Rural Philippines By Income Group



FOOD DEMAND PATTERNS

An understanding of what factors drive food consumption decisions implies very different food-based approaches to solving vitamin A and iron deficiencies

FOOD EXPENDITURES FOR A RURAL PHILIPPINE POPULATION (pesos/week)

| <i>Food Category</i> | <i>Poorest 20%</i> | <i>Richest 20%</i> |
|-----------------------|------------------------|------------------------|
| <i>Rice</i> | 2.30 | 9.91 |
| <i>Corn</i> | 9.56 | 4.36 |
| <i>Meat, Fish</i> | 7.21 | 23.64 |
| <i>Vegetables</i> | 2.70 | 3.78 |
| <i>Fruits, Snacks</i> | 0.87 | 10.51 |
| <i>Other Foods</i> | 3.55 | 8.44 |
| <i>TOTAL</i> | 26.19 | 60.64 |

ENERGY INTAKES FOR A RURAL PHILIPPINE POPULATION (calories per adult equivalent per day)

| <i>Food Category</i> | <i>Poorest 20%</i> | <i>Richest 20%</i> |
|------------------------|------------------------|------------------------|
| <i>Rice and Corn</i> | 1771 | 1798 |
| <i>All Other Foods</i> | 337 | 777 |
| <i>TOTAL</i> | 2108 | 2575 |

PHILIPPINE POPULATION

(international units per day per adult equivalent)

| <i>Food Category</i> | <i>Poorest 20%</i> | <i>Richest 20%</i> |
|-----------------------|------------------------|------------------------|
| <i>Rice</i> | 0 | 0 |
| <i>Corn</i> | 10 | 2 |
| <i>Meat, Fish</i> | 1010 | 1733 |
| <i>Vegetables</i> | 3481 | 4047 |
| <i>Fruits, Snacks</i> | 121 | 124 |
| <i>Other Foods</i> | 169 | 294 |
| <i>TOTAL</i> | 4972 | 6200 |
| <i>Percent of RDA</i> | 106 | 138 |

IRON INTAKES FOR A RURAL PHILIPPINE POPULATION

(milligrams per day per adult equivalent)

| <i>Food Category</i> | <i>Poorest 20%</i> | <i>Richest 20%</i> |
|------------------------------|-------------------------------|-------------------------------|
| <i>Rice</i> | 0.53 | 2.14 |
| <i>Corn</i> | 2.31 | 0.97 |
| <i>Other Staples</i> | 0.68 | 1.24 |
| <i>Meat, Fish</i> | 1.17 | 3.66 |
| <i>Vegetables</i> | 1.16 | 1.35 |
| <i>Other Foods</i> | 0.80 | 0.91 |
| <i>TOTAL</i> | 6.64 | 10.27 |
| <i>Percent of RDA</i> | 66 | 103 |

VITAMIN A INTAKES BY SURVEY ROUND FOR A RURAL PHILIPPINE POPULATION

| <i>Survey Round</i> | <i>Adequacy Ratio</i> | <i>Percent Below 80% of RDA</i> |
|---------------------|---------------------------|---|
| <i>1</i> | <i>1.95</i> | <i>39</i> |
| <i>2</i> | <i>1.24</i> | <i>59</i> |
| <i>3</i> | <i>1.03</i> | <i>72</i> |
| <i>4</i> | <i>0.71</i> | <i>72</i> |
| <i>TOTAL</i> | <i>1.23</i> | <i>60</i> |

IRON INTAKES BY INCOME GROUP FOR A RURAL PHILIPPINE POPULATION

| <i>Income Group</i> | <i>Iron Adequacy Ratios</i> | | |
|---------------------|-----------------------------|----------------|----------------|
| | <i>Pre-schoolers</i> | <i>Mothers</i> | <i>Fathers</i> |
| <i>1</i> | 0.65 | 0.53 | 1.10 |
| <i>2</i> | 0.78 | 0.57 | 1.24 |
| <i>3</i> | 0.77 | 0.62 | 1.34 |
| <i>4</i> | 0.86 | 0.66 | 1.47 |
| <i>5</i> | 1.07 | 0.76 | 1.67 |
| <i>TOTAL</i> | 0.81 | 0.63 | 1.37 |

CALORIES

- Consumers are aware of intake fluctuations
- Low income and price elasticities

IRON

- Low price elasticity due to diverse sources
- High income elasticity
- Adequacy out of reach due to low incomes
- Fortification or supplementation required

VITAMIN A

- Low income elasticity because intakes are highly-correlated with vegetables
- High price elasticity due to diet concentration
- Nutrition education effective
- Fortification or supplementation may still be required – depends on the conversion rate between betacarotene and retinol

EFFECT OF DIETARY QUALITY ON CHILDRENS' HEIGHTS FOR VIETNAM

| Sample Description | <u>COEFFICIENT (T-Statistic)</u> | | |
|---------------------------|---|-------------------------|------------------|
| | Animal and Fish | Non-Staple Plant | Staples |
| All Children 0-20 | 6.1 (5.5) | 2.4 (3.5) | 0.5 (2.6) |
| Children 0-6 | 2.9 (1.8) | 2.3 (2.3) | 0.4 (1.6) |
| Children 7-13 | 9.2 (5.0) | 2.8 (2.4) | 0.3 (1.2) |
| Children 14-20 | 6.3 (3.0) | 0.0 (0.0) | 0.4 (1.3) |

EFFECT OF DIETARY QUALITY ON BLOOD HEMOGLOBIN IN BANGLADESH

| | Preschool Children | Adult Females |
|--------------------------|---------------------------|----------------------|
| Cereals | -.0002(-1.8) | -.0000(-0.5) |
| Non-Staple Plants | -.0004(1.2) | -.0000(-0.1) |
| Animal and Fish | .0020(2.8) | 0.0011(2.5) |
| All Foods | -.0001(-0.7) | -.0000(-0.3) |

PER CAPITA ENERGY INTAKES IN SATURIA

| | <u>Income Level</u> | | | Total |
|------------------------------|---------------------|---------------|-------------|--------------|
| | Low | Medium | High | |
| Total | 2137 | 2319 | 2418 | 2296 |
| Cereals | 1826 | 1925 | 1973 | 1910 |
| Non-staple Plants | 274 | 343 | 374 | 332 |
| Animal and Fish | 37 | 52 | 71 | 54 |

TAKA TO PURCHASE 100 CALORIES IN SATURIA

| | <u>Income Level</u> | | | Total |
|------------------------------|---------------------|---------------|-------------|--------------|
| | Low | Medium | High | |
| Total | 0.51 | 0.58 | 0.64 | 0.58 |
| Cereals | 0.29 | 0.30 | 0.30 | 0.30 |
| Non-staple Plants | 1.31 | 1.40 | 1.48 | 1.41 |
| Animal and Fish | 5.54 | 5.75 | 5.58 | 5.62 |

FOOD BUDGET SHARES FOR SATURIA

| | <u>Income Level</u> | | | |
|------------------------------|---------------------|------------|------------|------------|
| | Low | Medium | High | Total |
| Total | 100 | 100 | 100 | 100 |
| Cereals | 49 | 43 | 38 | 43 |
| Non-staple Plants | 33 | 36 | 36 | 35 |
| Animal and Fish | 18 | 21 | 26 | 22 |

INTRAHOUSEHOLD CALORIE INTAKES FOR SATURIA

| | <u>Income Level</u> | | | Total |
|------------------------|---------------------|-------------|-------------|-------------|
| | Low | Medium | High | |
| Total Calorie | | | | |
| Girls, Age2-5 | 1093 | 1097 | 1099 | 1095 |
| Boys, Age2-5 | 1077 | 1165 | 1252 | 1168 |
| Women, Age20-55 | 2134 | 2328 | 2369 | 2282 |
| Men, Age20-55 | 3019 | 3032 | 3112 | 3058 |
| Animal and Fish | | | | |
| Girls, Age2-5 | 21 | 22 | 40 | 26 |
| Boys, Age2-5 | 30 | 45 | 58 | 45 |
| Women, Age20-55 | 31 | 43 | 61 | 46 |
| Men, Age20-55 | 65 | 70 | 98 | 79 |

PREVALENCE OF ANEMIA IN SATURIA

| PRESCHOOL CHILDREN | | | |
|----------------------------|-------------|--------------|------------|
| Incom e Tercile | Boys | Girls | All |
| Low | 40 | 43 | 41 |
| Medium | 32 | 37 | 34 |
| High | 26 | 26 | 26 |
| ALL | 33 | 37 | 35 |

PREVALENCE OF ANEMIA IN SATURIA

| ADULT WOMEN | | | | |
|-----------------------|---------------------------|--------------|--------------|------------|
| Income Tercile | Non-Preg Non-Lact. | Lact. | Preg. | All |
| Low | 50 | 39 | 75 | 47 |
| Medium | 47 | 59 | 92 | 51 |
| High | 48 | 42 | 92 | 49 |
| ALL | 48 | 47 | 86 | 49 |

Calculation of Bioavailable Iron

- $Fe(\text{bio}) = 0.140 FeMFP + [5 + 26.804 \log \{(EF+100)/100\}] \times CT [FeTOT - 0.4 FeMFP]/100$
- $EF = (M + F + P) + AA$
- $CT = 10 \exp [-0.22869 \log (PHYTATE)+0.1295]$

Effect of Additional Trace Minerals On Blood Hemoglobin

- $\text{Fe}(\text{bio}) = f[\text{dietary intake}]$
- $\text{Hb} = g[\text{Fe}(\text{bio}), \text{iron supplements}]$
- Doubling the iron in rice through biofortification has 30% the effect of iron supplements in raising blood hemoglobin

Effect of Additional Trace Minerals On Blood Hemoglobin

- Iron supplements are **50 times as expensive** to deliver per person treated
- To get an equal effect as bio-fortification through meat/fish consumption, poor Bangladeshi households would have to spend **\$35 extra per person per year** on meat/fish.

INDICES OF REAL PRICES OF SELECTED FOODS

| YEAR | RICE PADDY | WHEAT | SOR- GHUM |
|----------------|-----------------------|--------------|----------------------|
| 1973-75 | 1.00 | 1.00 | 1.00 |
| 1976-78 | 0.75 | 0.63 | 0.63 |
| 1979-81 | 0.74 | 0.60 | 0.60 |
| 1982-84 | 0.76 | 0.69 | 0.58 |
| 1985-87 | 0.72 | 0.60 | 0.60 |
| 1988-90 | 0.71 | 0.61 | 0.58 |
| 1991-93 | 0.60 | 0.55 | 0.55 |
| 1994-96 | 0.59 | 0.57 | 0.61 |

INDICES OF REAL PRICES OF SELECTED FOODS

| YEAR | LENTILS | CHICK- PEAS | COW- PEAS |
|----------------|----------------|------------------------|----------------------|
| 1973-75 | 1.00 | 1.00 | 1.00 |
| 1976-78 | 0.94 | 0.74 | 0.66 |
| 1979-81 | 1.33 | 1.07 | 0.99 |
| 1982-84 | 1.18 | 1.15 | 0.87 |
| 1985-87 | 1.25 | 1.14 | 0.61 |
| 1988-90 | 1.39 | 1.26 | 1.25 |
| 1991-93 | 1.27 | 1.01 | 1.12 |
| 1994-96 | 1.41 | 1.20 | 1.22 |

INDICES OF REAL PRICES OF SELECTED FOODS

| YEAR | SPINACH | TOMA- TOES | PUMP- KIN | ONIONS |
|---------|---------|---------------|--------------|--------|
| 1973-75 | 1.00 | 1.00 | 1.00 | 1.00 |
| 1976-78 | 1.04 | 1.02 | 0.90 | 0.87 |
| 1979-81 | 0.81 | 1.20 | 0.81 | 1.36 |
| 1982-84 | 0.67 | 1.23 | 1.23 | 0.95 |
| 1985-87 | 0.94 | 1.82 | 1.12 | 1.13 |
| 1988-90 | 1.30 | 3.13 | 1.51 | 1.25 |
| 1991-93 | 1.10 | 2.18 | 1.71 | 1.46 |
| 1994-96 | 1.23 | 2.68 | 1.96 | 1.32 |

INDICES OF REAL PRICES OF SELECTED FOODS

| YEAR | CHICKEN | EGGS | COW MILK |
|----------------|----------------|-------------|---------------------|
| 1973-75 | 1.00 | 1.00 | 1.00 |
| 1976-78 | 1.20 | 1.09 | 0.96 |
| 1979-81 | 1.24 | 1.13 | 1.08 |
| 1982-84 | 1.24 | 1.24 | 1.07 |
| 1985-87 | 1.43 | 1.36 | 1.13 |
| 1988-90 | 1.42 | 1.35 | 1.26 |
| 1991-93 | 1.55 | 1.28 | 1.08 |
| 1994-96 | 1.56 | 1.26 | 1.05 |

INDICES OF REAL PRICES OF SELECTED FOODS

| YEAR | RUHI FISH | HILSA FISH |
|----------------|----------------------|-----------------------|
| 1973-75 | 1.00 | 1.00 |
| 1976-78 | 1.33 | 1.35 |
| 1979-81 | 1.41 | 1.39 |
| 1982-84 | 1.44 | 1.15 |
| 1985-87 | 1.86 | 1.38 |
| 1988-90 | 1.93 | 1.41 |
| 1991-93 | 2.21 | 1.54 |
| 1994-96 | 2.27 | 1.60 |

CONCLUSION

MORE OF THE SAME

- Higher rural incomes
- Strong linkages with non-farm economy
- Energy intakes protected and increased
- All things being equal, helped to improve dietary quality

CONCLUSION

STATUS QUO IS NEVER SATISFACTORY

- Pressures on prices of non-staple foods to rise
- Better understand the importance of dietary quality for human health
- Breeding for improved nutrient quality of rice can make a crucial contribution

RELATIVE COSTS OF BIOFORTIFICATION

- **Conventional Iron Fortification:**
 - \$0.10 per person per year
 - 1.25 billion people in South Asia
 - to reach 40% of this population each year costs \$50 million, \$500 million each decade

RELATIVE COSTS OF BIOFORTIFICATION

■ **Vitamin A Supplementation:**

- \$0.50 per person
- treat 100 million children and women in South Asia
(1 in every 12.5 persons)
- \$50 million each year, \$500 million over a decade

Costs of Plant Breeding

- \$10 million over ten years to develop and test (say) a high-iron rice and for varieties to be adopted in a limited number of countries
- **Fixed, one-time** investment at a **central** location
- Iron and zinc content are highly correlated so other trace minerals may be added at little extra cost

“NICHE” for Plant Breeding

- Inexpensive, cost-effective, sustainable, long-term delivery of nutrients to the poor
- **Improves plant nutrition** and so can raise agricultural productivity and farm incomes
- Cannot deliver the **level of nutrients in a single “dose”** that supplements and fortification can deliver
- **Not a substitute** for improved dietary quality

Biofortification Reduces Prevalence For Those Less Iron Deficient & Maintains Status

