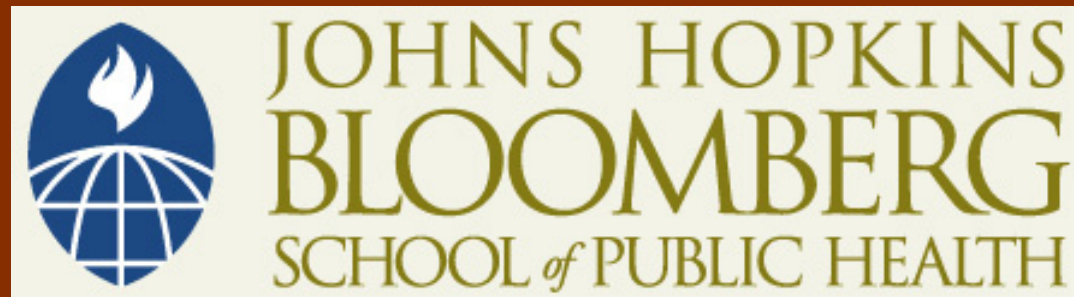


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## Section D

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Summary

# Qualitative Data Collection Strategies

- Individual methods
  - Free listing interviews
  - Key informant interview
  - Pile sorting activity
  
- Group collection
  - More interviews simultaneously
  - Consensus
  - Feed off each other's ideas
  - Timelines, maps

# Analysis Options

1. Locally driven
  - Simple, review of key terms and phrases
  - Use the interviewers to analyze data
2. Model-driven
  - Using software to do domain analyses, item recognition, and more complex relationship analyses

# Triangulation Rationale

- No single method sufficient on its own
  - Small samples
  - Biased towards who is available and willing
- Strength in using multiple methods, multiple informants
- Look for points of agreement

# In Conclusion

- Research proposal
  - What qualitative methods should I propose to use?
  - Whom may I want to interview?
  - Whom may I want to include?
  - How will I use the multiple methods together?