Section C

Actions to Achieve Moral Eating
Right to Food

- The right to adequate food is realized when every man, woman and child, alone or in community with others, has physical and economic access at all times to adequate food or means for its procurement.
Definition of Food Security

- A community enjoys food security when all people, at all times, have access to nutritious, safe, personally acceptable and culturally appropriate foods, produced in ways that are socially just and environmentally sound.
Food Sovereignty

- Food sovereignty seeks to reclaim sovereignty over decision making on agricultural and food security policy, challenges the imbalances and inequities in current global rules on agricultural trade, and draws a common position for peasant farmers in the developed and developing world. It is an effort to assert the right to food as a good of order by people around the world, including the efforts at food democracy, new governance systems, food policy councils, etc.
Sustainability

- Sustainability is an increasing alternative vision to an industrial system
- It recognizes global climate change, peak oil, environmental benefits, social justice, economic profits, cultural appropriateness, and humane care for animals as the integral bottom line
More Interest in Sustainable Development on Campus

- Sustainable campus movement is growing and includes food, energy, building design, landscape
- Campus Kitchens
  - Trains student volunteers to take unused food from their cafeterias, turn it into nourishing meals, and deliver those meals to neighboring poor
  - Teaches culinary skills to unemployed men and women
- Sweatshops in the Field is on campuses addressing farm worker issues
- Campuses are using cage-free eggs
Companies and Sustainability Claims

- Wal-Mart has a new sustainability program
- McDonald’s has a sustainability program
- Sysco Foods has a “Vice President for Sustainability”
- Market research says that consumers are looking to values to guide choices
A new alliance from Keystone Center will redefine sustainable agriculture to be focused on “efficient production and outcomes and to move away from theory”

Will shift the discussion on sustainability in agriculture to

a) Focus on outcomes
b) Drive change through conventional production
c) Use peer-reviewed science
d) Be open to a diversity of technologies
e) Use the best practices option

Local Food

- Direct from farmer
- Seasonal
- Produced and processed locally
- Organic
- Small scale
- Diverse
Know Your Farmers

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Resistance and Renewal

By The Flooz via flickr.com (Creative Commons BY-NC-ND)

By Steve Rhodes via flickr.com (Creative Commons BY-NC-SA)
A People’s Food System

- This peoples' food system—accountable, locally and regionally based, and environmentally sustainable—has been defined as building food security, food democracy, and food sovereignty.

- These key issues of security, democracy, and sovereignty together underscore a dividing line between a human-centered and community responsive food system vs. the globalized and corporate industrial food system.
Around the Globe

Globe by PixEmonkey via flickr.com. Creative Commons BY-NC.
The BALLE network is working to develop a network of businesses focused on sustainability as a priority.

It increasingly utilizes a set of criteria for sustainability discussed as the integral bottom line, including economic, social, cultural, environmental, and ethical frames.
Food Policy Councils/Food Charters

- It puts back to the community a form of “intentional citizenry” where individuals and groups articulate positions and strategies on those critical issues that affect them very directly.
- They then organize those deliberations into logical frameworks that can be adopted and worked within public governance.
The development of food charters and food policy councils is an example of threads that civil society can weave to bring governance back into a space where officials see working with communities and citizens as important as serving other interests.
The Trend Toward Consolidation Is Reversible

- The trend toward consolidation and concentration in agriculture and agribusiness is not inevitable.
- It has occurred as a result of policy choices; choices made by people; choices that can be reversed by people.
- By joining together, farmers, ranchers, urban communities, and rural communities can choose a different path.
Food Policy Councils

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What Can We Do?

1. Join forces to deal with loopholes, inconsistencies, and the most egregious abuses of economic power in current law (e.g., reform the laws governing contract agriculture and the Packers and Stockyards Act)

   - http://www.sustainableagriculture.net (The National Campaign for Sustainable Agriculture’s Competition and Concentration Committee working with The Farm and Food Policy Project Competition and Contract Reform Work Group)
What Can We Do?

2. Try to get people elected who have more integrity and aren’t in the pockets of corporations. This means working on campaign reform, most likely at the state level.
3. Support more localized, environmentally sound, and conscientious alternatives for production and marketing: farmers’ markets, fair trade, farmers using more sustainable practices
### Nutrition Facts

**Serving Size 1 Film Can (0g)**

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<th>Amount per serving</th>
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<tr>
<td><strong>Total Thought</strong>  10%</td>
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<tr>
<td>Conscious 20g      5%</td>
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<tr>
<td>Unconscious 20g    5%</td>
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*Percent Daily Values are based on a 5000 insight diet. Your daily values may be higher or lower depending on your insight needs.

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This free sample of “Nothing” was brought to you by Grassroots Activism.
4. Work for long-term reform
   - Enforcement of anti-trust regulations
   - Corporate social responsibility
   - Greater economic power for farmers and farm workers
   - Opportunities for farmers and farm workers to find common ground
   - Farmers’ networking across national borders
The most common way that people lose power is by giving it up voluntarily.
Eating Is a Moral Act

- Think *before* you eat!
- When you eat, if you pray before meals, ask whether the food *can* be blessed!
- Go forth and EAT ETHICALLY!