

Criteria for evaluating narratives

Area	A/great	B/OK	C/Needs attention
Focus	Very clear what topic the author is trying to tell us about; this emerges fairly soon in the narrative unless mystery is important to this particular story	The focus is broad or takes a long time to emerge but understandable	Even significantly into the reading it's not clear where this story is going
Own/personal voice	Feel as if you can hear an individual talking, uses quotes, first person, idiom, or other devices	Voice of "people" comes through but could be one of many in a class/group	Style is detached, people's expression is described and summarized rather than being presented to the reader
Rich, layered detail	Selection of details fills in both the scene and the feelings	Some detail but key aspects of the scene, persons, or action are described too briefly	Scant detail OR overwhelming detail that detracts from focus
Conveys feelings	Uses many words that express feelings, especially contrasting ones, complex feelings	Some feelings described or expressed but could use more depth or explanation	Lack of feeling words; gives impression of detachment or intellectualizing
Coherent flow	Regardless of how story is set out (not necessarily in chronologic order), presentation builds in an purposeful way (allowing for some ambiguity in the service of tension, contrast)	Progression of material can be followed but not always clear about why one section follows another	Either have major leaps between sections (that don't serve a dramatic or rhetorical purpose) or generally feels disorganized
Insights revealed	Very clear point, action, lesson emerges from reading	Clear feeling of significance but not sure which points author most wanted to bring out	May be a good story but not sure why it was told

Criteria for evaluating book chapter review

Criteria	A/great	B/ok	C/needs attention
Public health implications	Review draws clear and focused public health "lesson" from the reading	Review makes only general link or not clear how actual detail in chapter relates to lesson	Not mentioned or only fleetingly
Techniques used to help understand social reality	Describes in detail one or more ways in which social reality is conveyed (quotes, rich description of surroundings, choice of story elements)	Describes techniques briefly without example, gives some but seems to miss most impressive	Not mentioned or description not clear
Techniques used to convey voice of subjects and create personal connection	Describes in detail one or more ways in which voice is conveyed (quotes, description of dialect or special vocabulary)	Describes techniques briefly without example, gives some but seems to miss most impressive	Not mentioned or description not clear