



Problem Solving for Immunization Programs

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Exercise 4: Analysis of KAP Survey from Local Immunization Coverage Assessment Form

Instructions

In this exercise, your group will tabulate and analyze the KAP survey parent responses [Knowledge (K1, K2, K8), Obstacles and Costs, Experience, and Fear and Rejection] from the Local Immunization Coverage Assessment data you collected in Exercise 1b. The data have been combined for your group into an Excel spreadsheet, which has been emailed to each group prior to the start of this exercise. Consider this your group's study area.

- Imagine the parent responders are from this study area. The facilities that provide services to the parent responders are under the supervision of a regional manager.
- Write brief responses to the questions on the right-hand side of this page as if you were writing them for this manager. (Decide among yourselves how your group will divide up the tasks.)
- Please remember you may use the results obtained from Exercises 2 and 3 to assist you with answering the questions.

Tasks

(Maximum 5 pages)

1. Tabulate the responses from the KAP survey and provide percentages for each question. Compare the scores for all the facilities in your area. Comment on any similarities or contrasts you find.
2. Analyze the results from this exercise by using the results you obtained from the facilities scores in Exercises 2 and 3 to tell us if any identified problems from the facilities correlated with identified problems by the parent respondents.
3. Formulate actionable recommendations to the manager for each problem you detected. Prioritize those recommendations from most to least important and give your rationale for how you ranked them.