

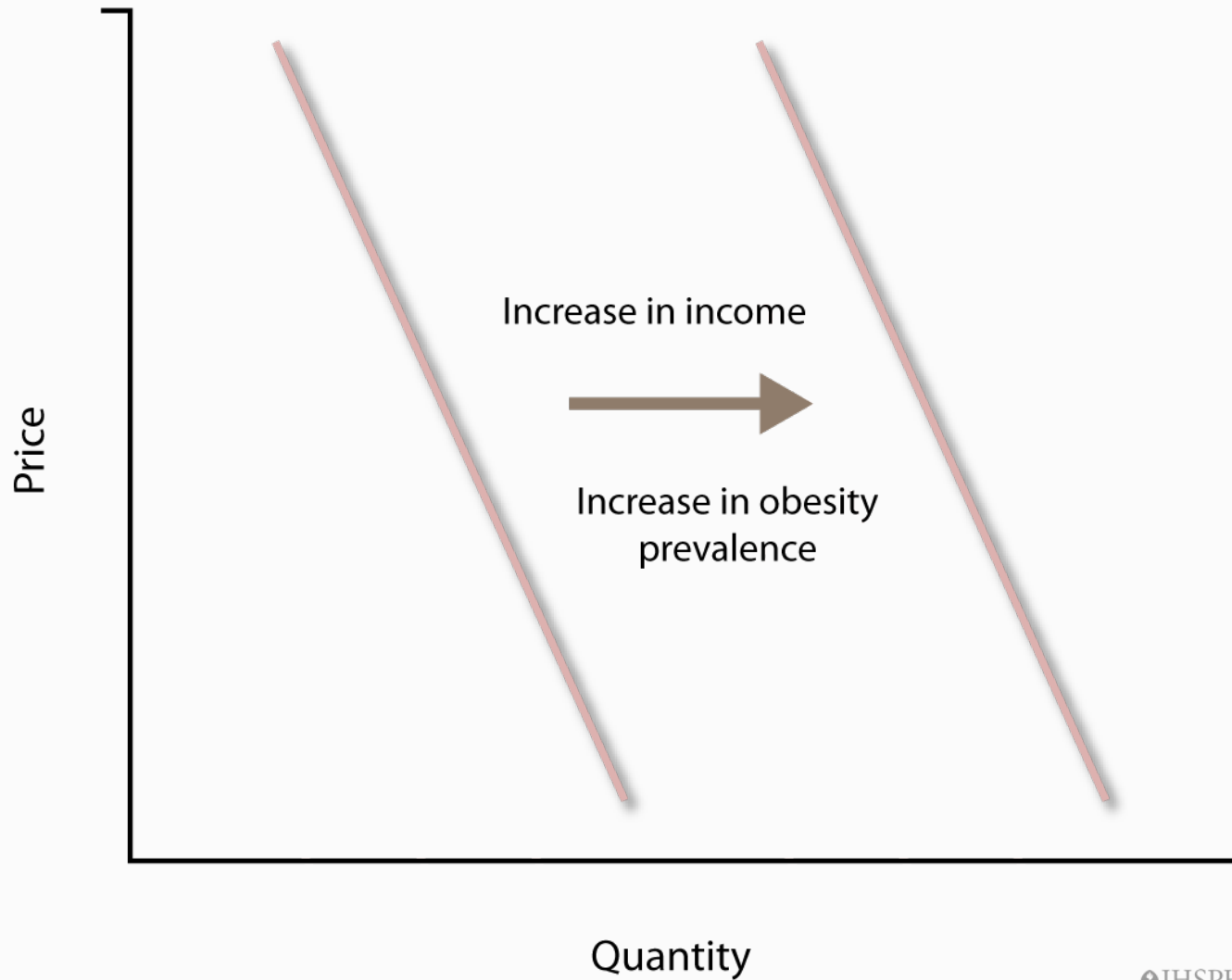


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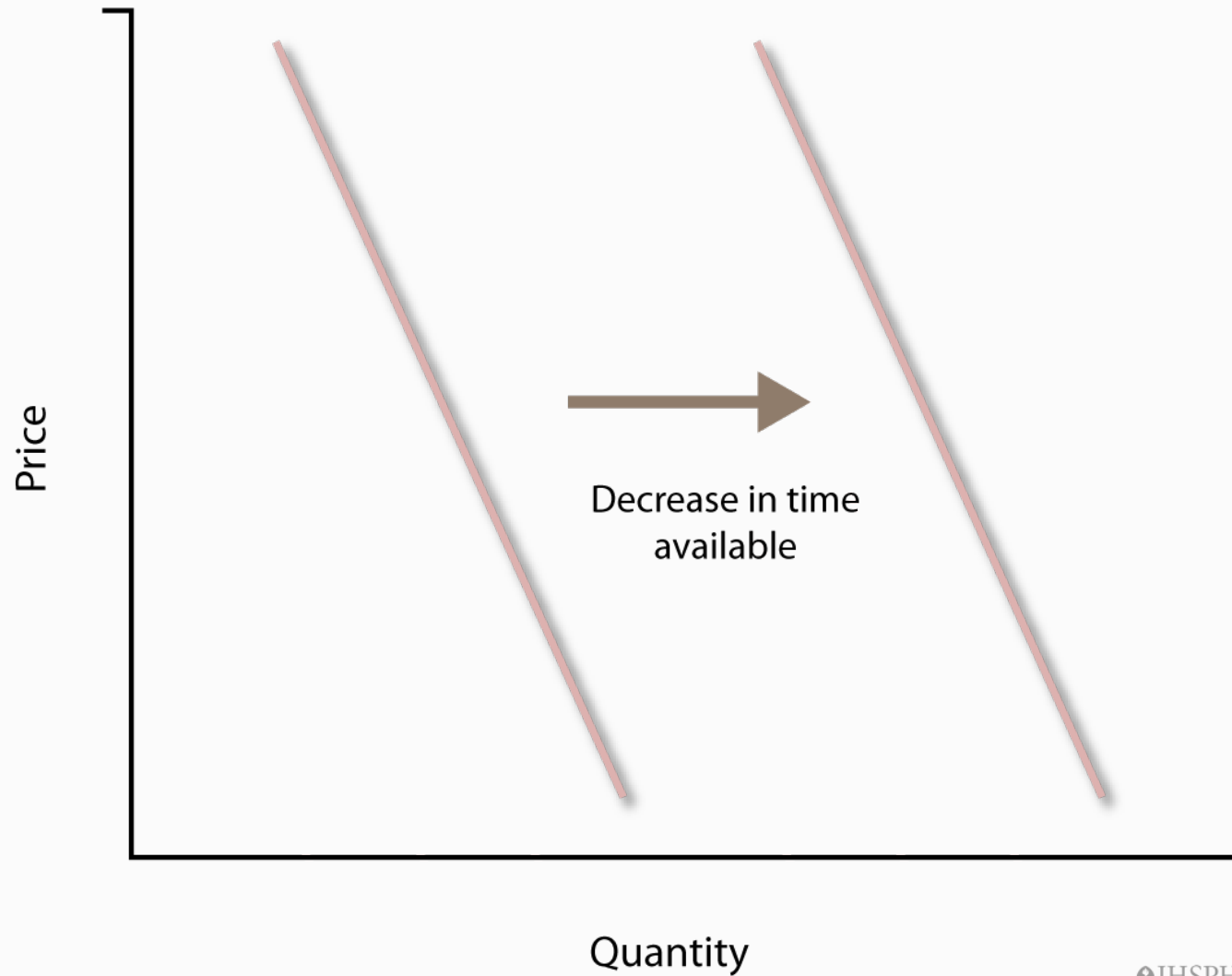
Section B

A Competitive Industry

Shifts in Demand for Weight Loss Goods in General

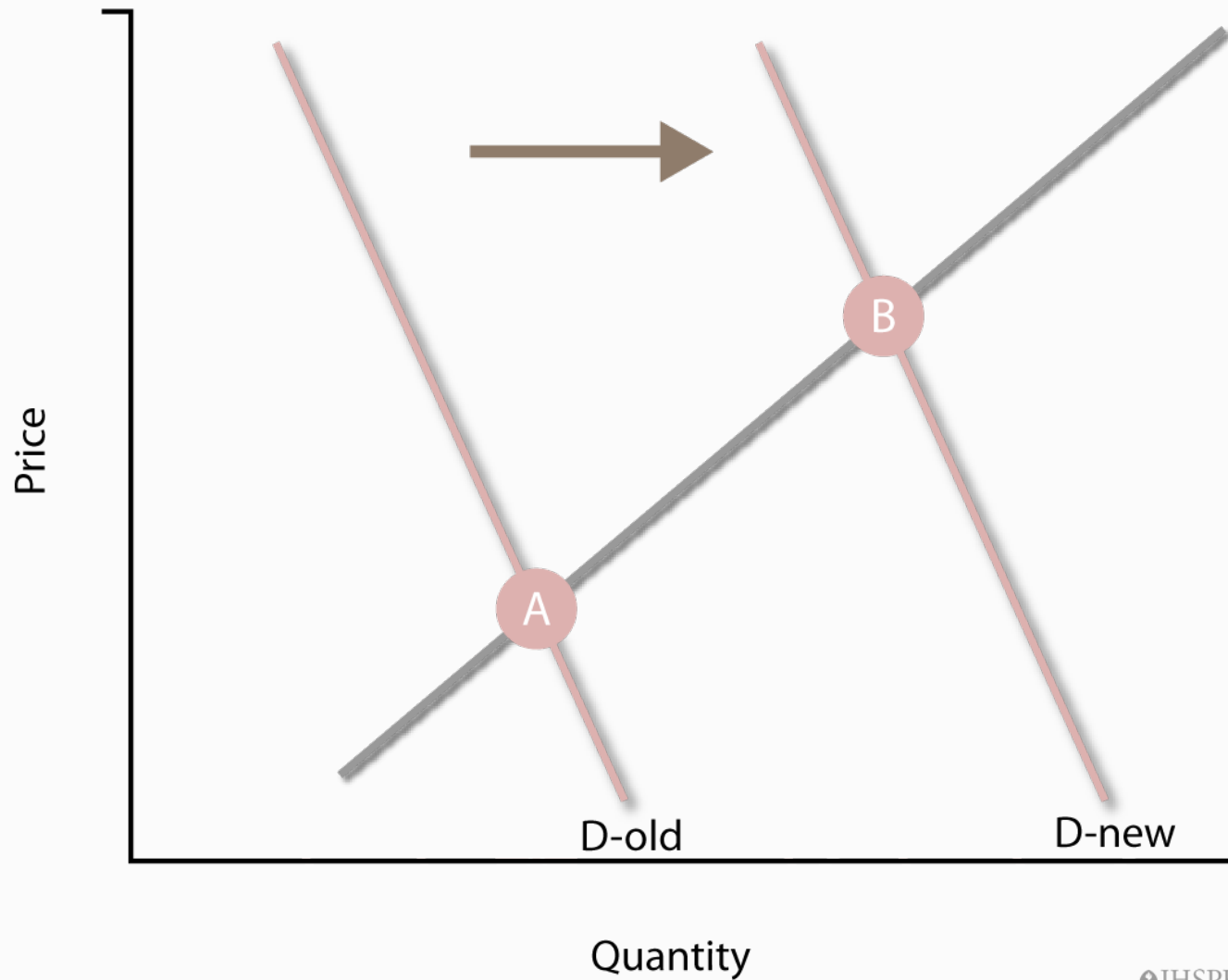


Shifts in Demand for Quick Fix Weight Loss Goods



Short-Term Impact of Shift in Demand

Short-term impact of shift in demand in competitive industry



Long-Term Impact of Shift in Demand

Long-term impact of shift in demand in competitive industry

