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JOHNS HOPKINS
BLOOMBERG
SCHOOL *of* PUBLIC HEALTH

Course Introduction

Michael J. McQuestion, PhD, MPH
Johns Hopkins University

- Peace Corps volunteer, rural public health, The Philippines
- Technical officer in WHO/PAHO
- Global supervisor, PolioPlus Program, The Rotary Foundation
- Current research on demographic impacts of primary health care programs

Whom to Contact

- Prof. McQuestion: **psip@jhsph.edu**
 - For all substantive queries
- Deborah Vazirani: **psip@jhsph.edu**
 - For all curriculum-related matters (including assignments)
- **DEhelp**
 - For all technical issues

Theory of the Course

- Highlight, theorize, and analyze problems that program managers typically face
- Identify similarities and dissimilarities between developed and developing countries
- Integrate case studies with current journal articles
- Reward theoretical synthesis while emphasizing a problem-solving approach

What's Expected

- Complete all required readings before viewing lectures
- Focus on theoretical, practical aspects of the readings rather than methodological details
- View every lecture
- Participate actively in LiveTalks and BBS
- Turn in all assignments on time

- Readings are mostly current refereed journal articles; some are technical reports
- You must read all required readings
- You can also draw from recommended readings
- There is no course pack
 - All readings are available in PDF format

- There are six quizzes for Modules 1–5
- Do them after completing all required readings and viewing the corresponding lectures
- They are worth 30% of your grade

Small Group Exercises

- The class will be divided into small groups
- Each group will complete Exercises 2, 3, and 4
 - Exercise 1 is an individual exercise
- The exercises are worth 30% of your grade
- After all four exercises have been submitted, members from each group are required to complete and submit peer evaluations
- Peer evaluations will be factored into the grading

- Some lectures feature links to related Web sites
- You are encouraged (but not required) to visit them and draw from them in the exercises

- The BBS is a tool for enhancing learning
- Use it to share questions and insights with other class members
- We will monitor it and contribute as appropriate

- LiveTalks will be used to integrate the material covered in each module
- Be prepared to discuss any topic covered
- All are expected to participate
- Archived LiveTalks are available

- **Exercises (70%)**
 - Exercises 1–4 (30%)
 - Quizzes (30%)
 - CASA (10%)
- **Participation (5%)**
 - Read lectures
 - Bulletin boards, LiveTalks
- **Final exam (25%)**
 - Short-answer questions (cumulative)
- **Extra credit (6%)**
 - Optional three exercises: WHO Technet; U.S. Immunization Program CASA/AFIX; and GAVI

- **CASA** is a free software program developed by CDC which you will download and use in an exercise analyzing immunization records
- Work through the CASA tutorial before attempting the assignment

Online Evaluations

- Do the online evaluations after each lecture
- They are quite short and will help us improve the course
- All online evaluations are anonymous and will not affect your grade

Your feedback on this lecture presentation is very important and will be used for future revisions. Please take a moment to evaluate this lecture. The Evaluation link is available on the lecture page.